

Cijfers

groot- en kleinhuishoudelijke
apparaten

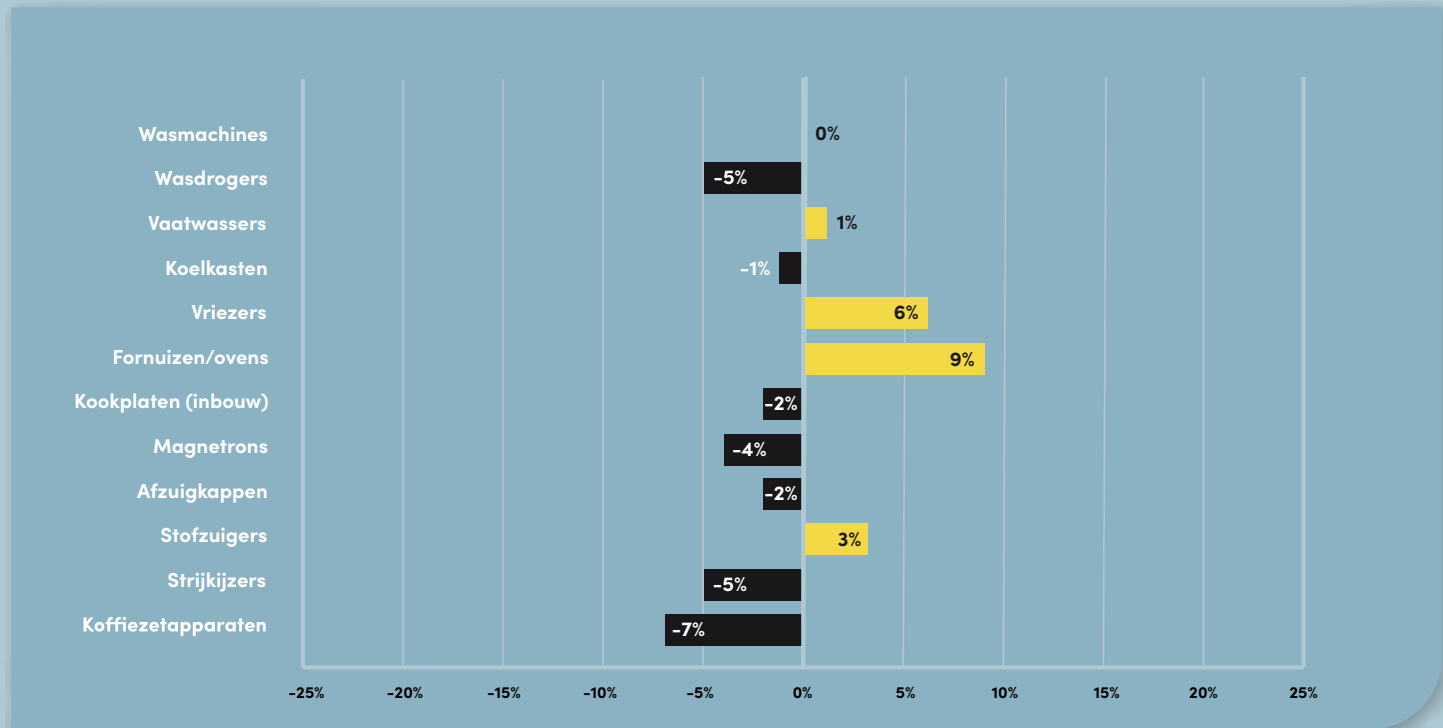
2025



APPLiA

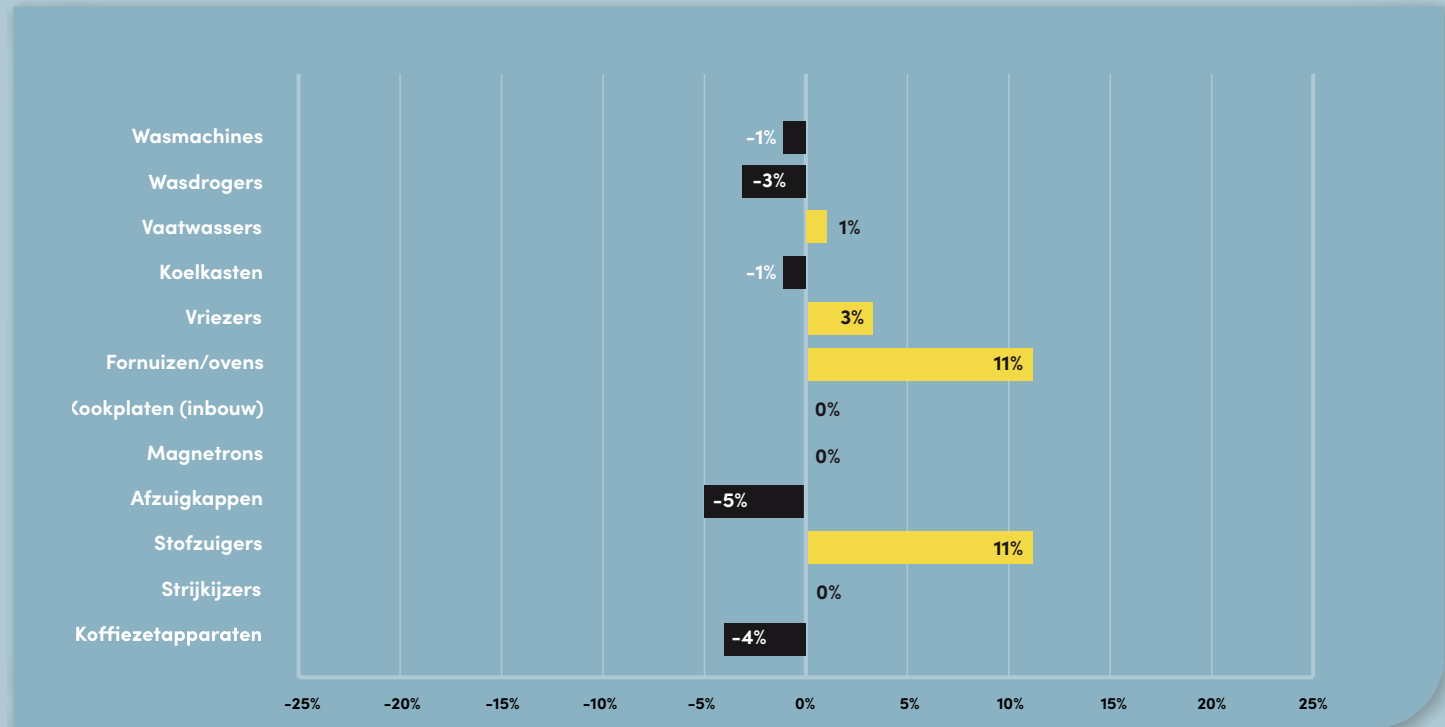
Groei in stuks

t.o.v. 2024



Groei in omzet

t.o.v. 2024



Inhoud

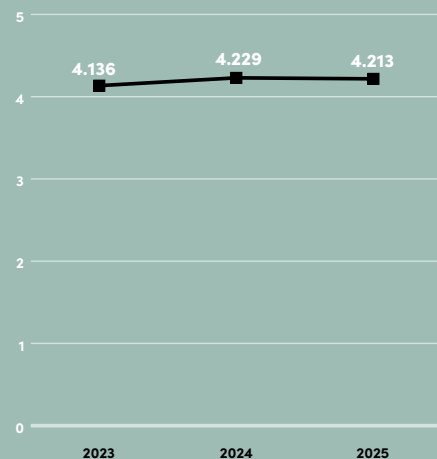
Klik op de producten voor de cijfers

MDA in totaal

0%

Aantallen

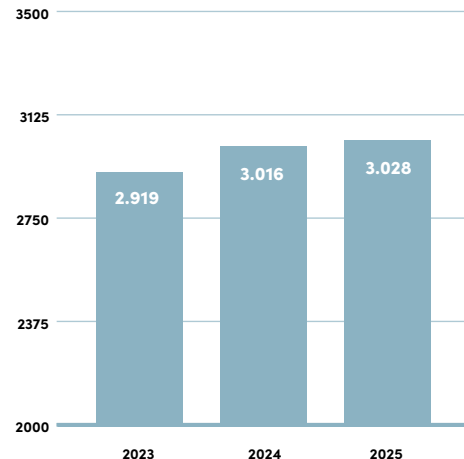
x 1000

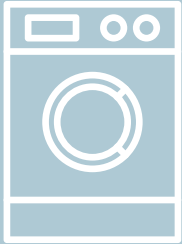


0%

Omzetwaarde

x mln



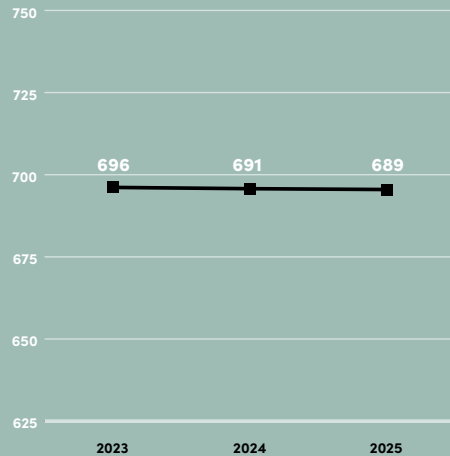


Wasmachines

0%

Aantallen

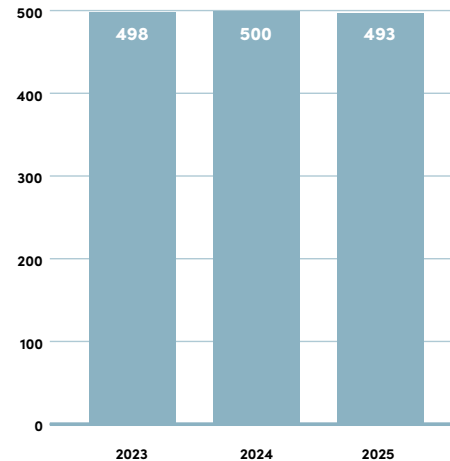
x 1000



-1%

Omzetwaarde

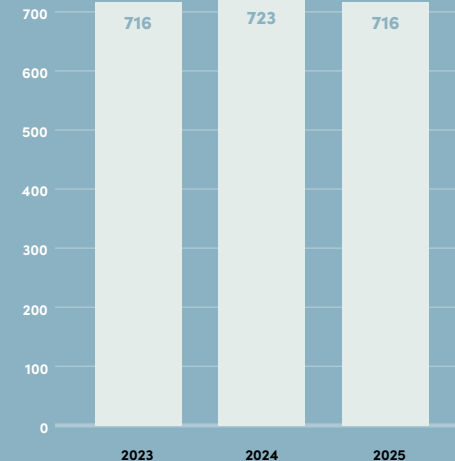
x mln



-1%

Prijs

gemiddelde in €



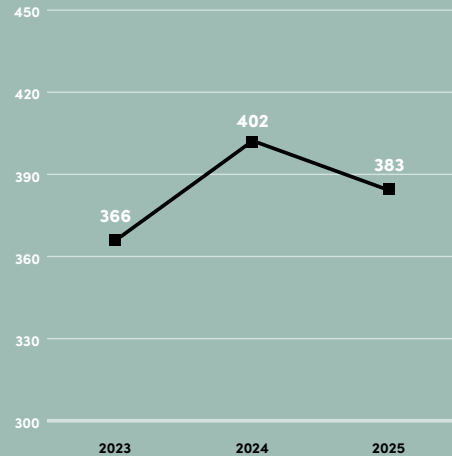


Wasdrogers

-5%

Aantallen

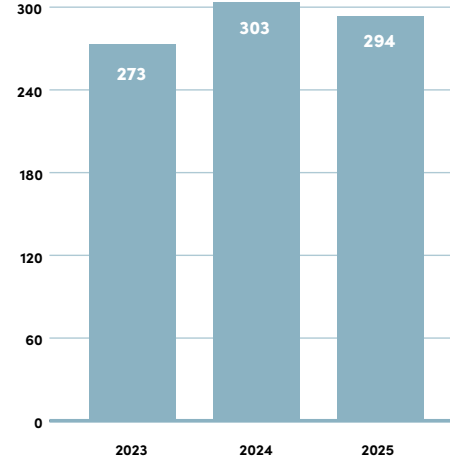
x 1000



-3%

Omzetwaarde

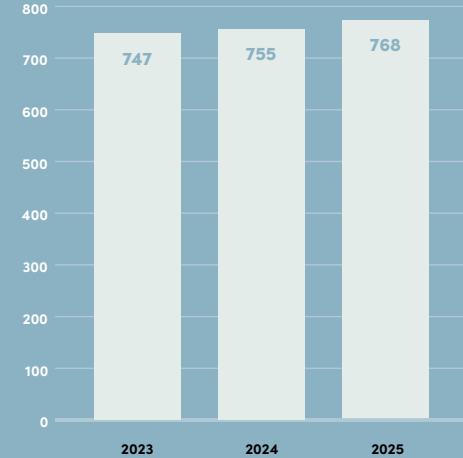
x mln



2%

Prijs

gemiddelde in €



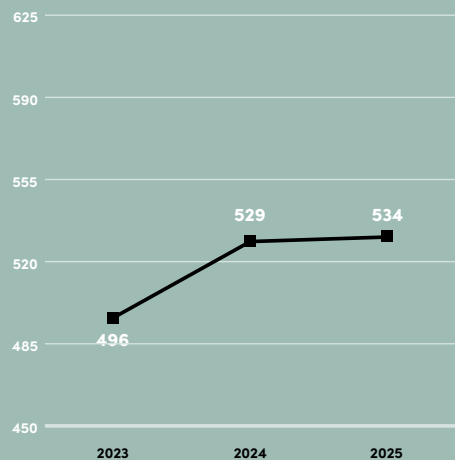


Vaatwassers

1%

Aantallen

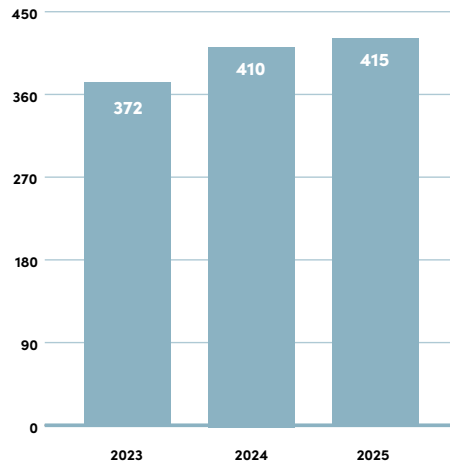
x 1000



1%

Omzetwaarde

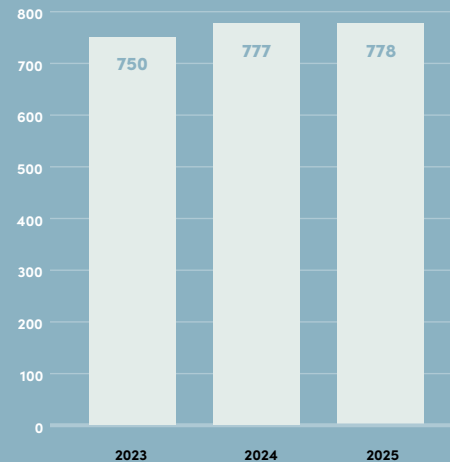
x mln



0%

Prijs

gemiddelde in €

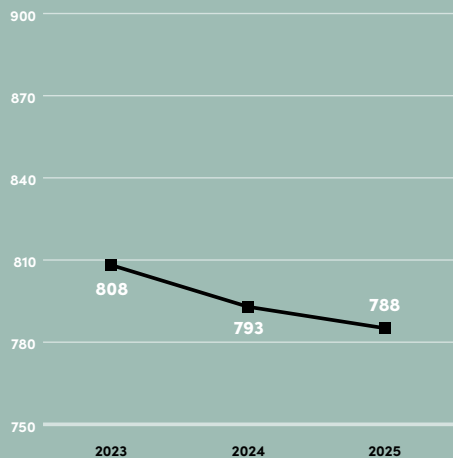




Koelkasten

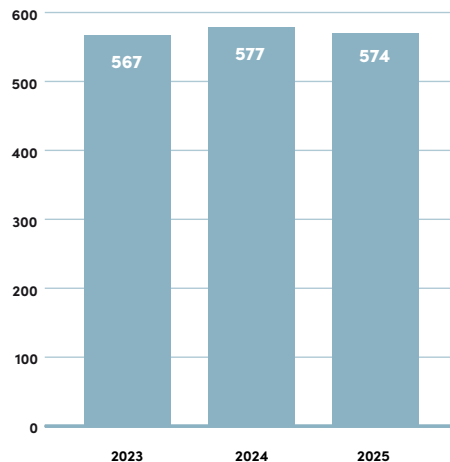
-1%

Aantallen x 1000



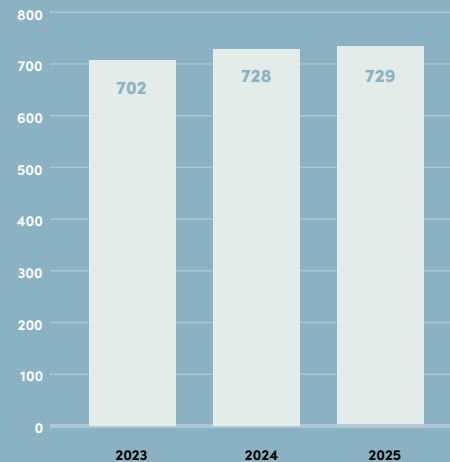
-1%

Omzetwaarde x mln



0%

Prijs gemiddelde in €



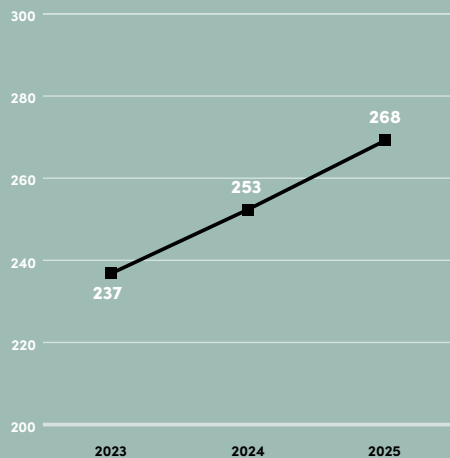


Vriezers

6%

Aantallen

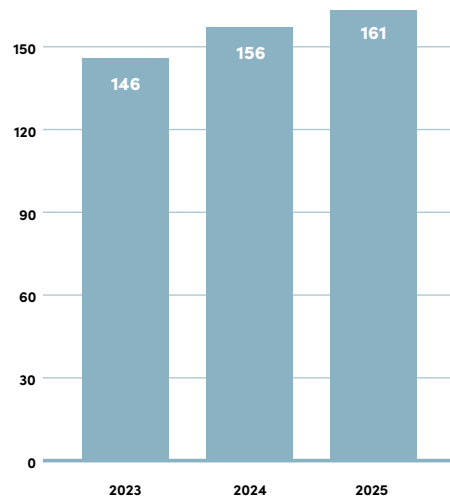
x 1000



3%

Omzetwaarde

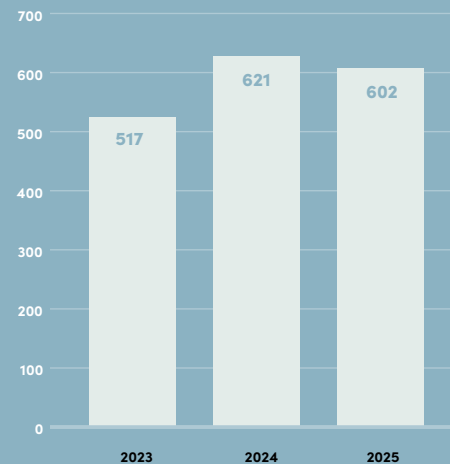
x mln



-3%

Prijs

gemiddelde in €



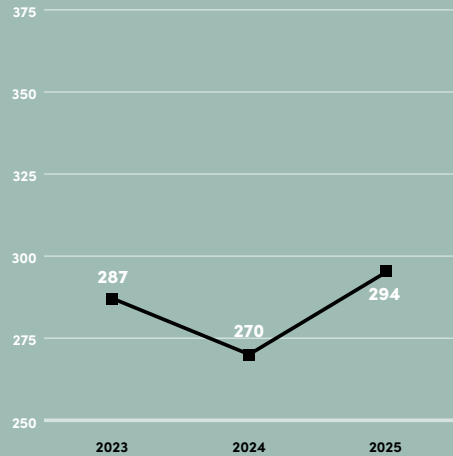


Fornuizen/ovens

9%

Aantallen

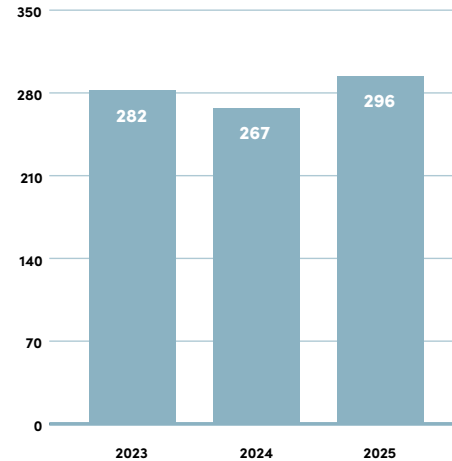
x 1000



11%

Omzetwaarde

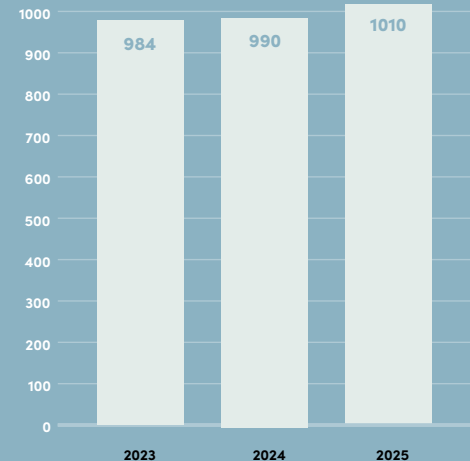
x mln

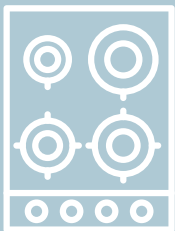


2%

Prijs

gemiddelde in €





Kookplaten (inbouw)

-2%

Aantallen

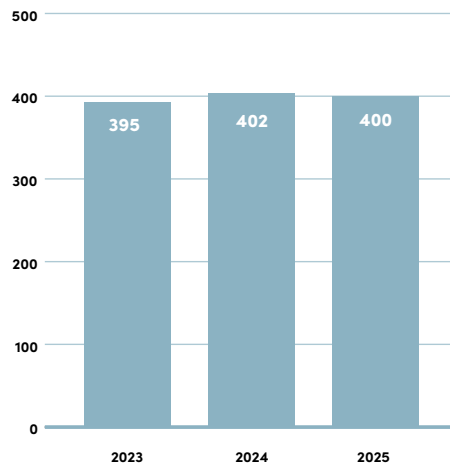
x 1000



0%

Omzetwaarde

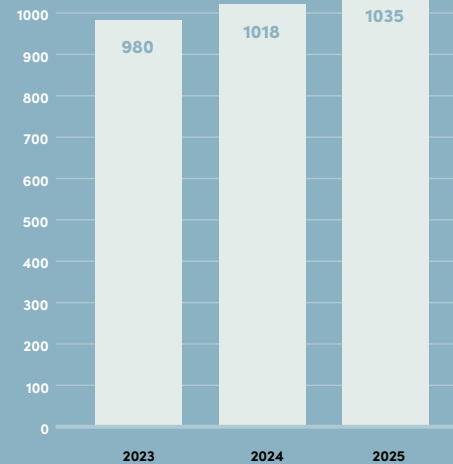
x mln



2%

Prijs

gemiddelde in €



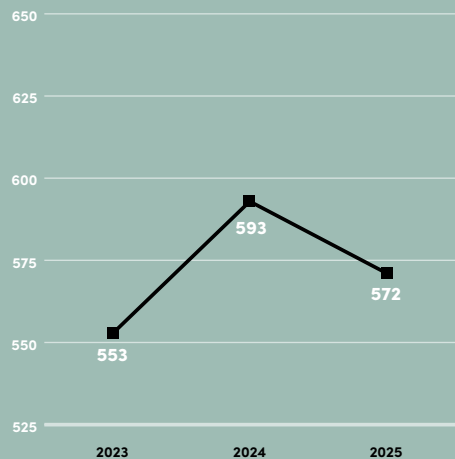


Magnetrons

-4%

Aantallen

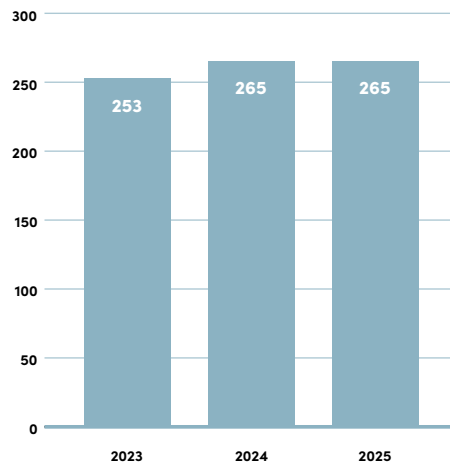
x 1000



0%

Omzetwaarde

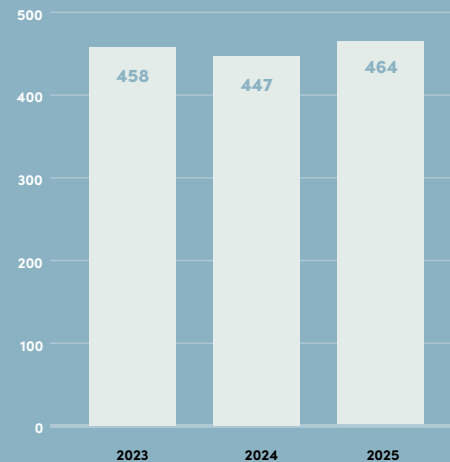
x mln



4%

Prijs

gemiddelde in €



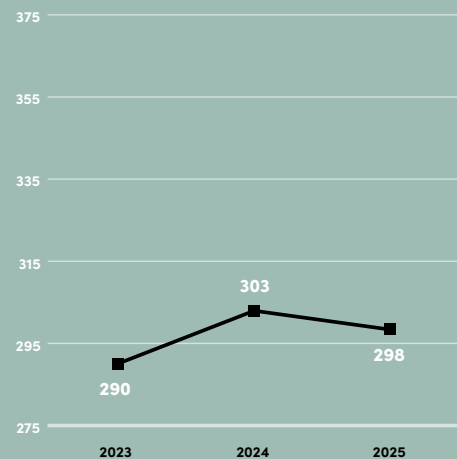


Afzuigkappen

-2%

Aantallen

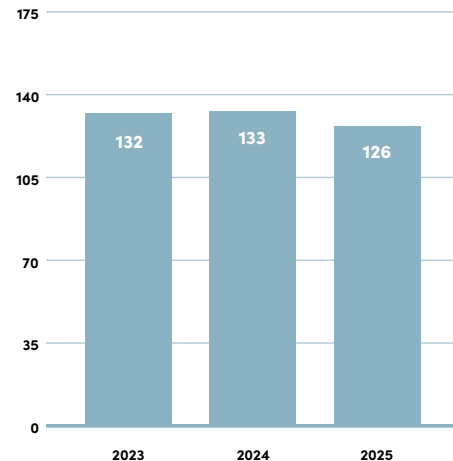
x 1000



-5%

Omzetwaarde

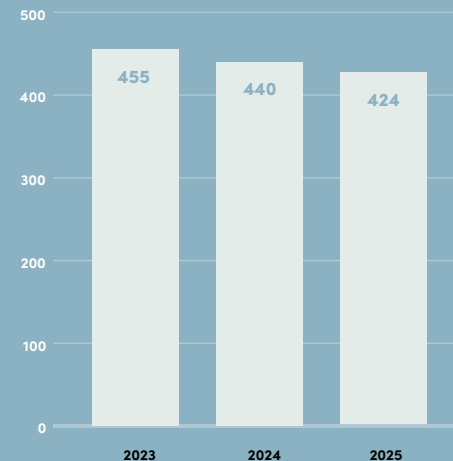
x mln



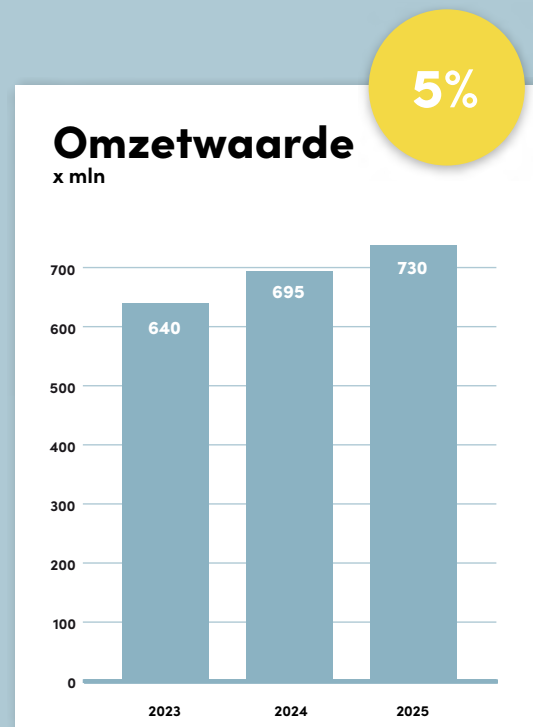
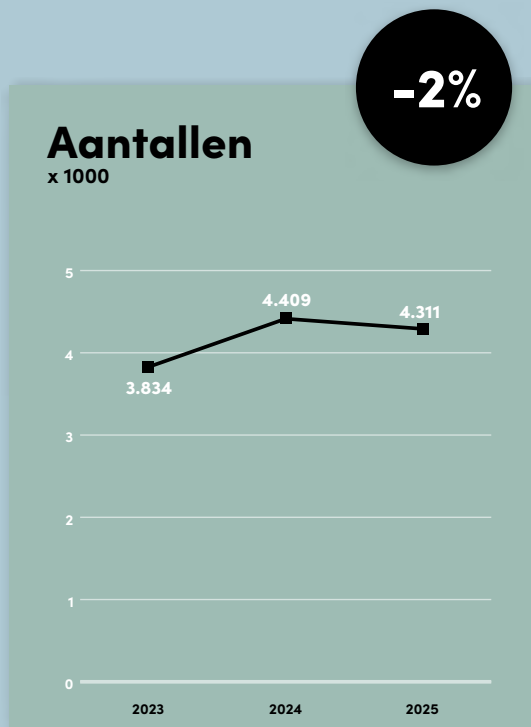
-4%

Prijs

gemiddelde in €



SDA in totaal



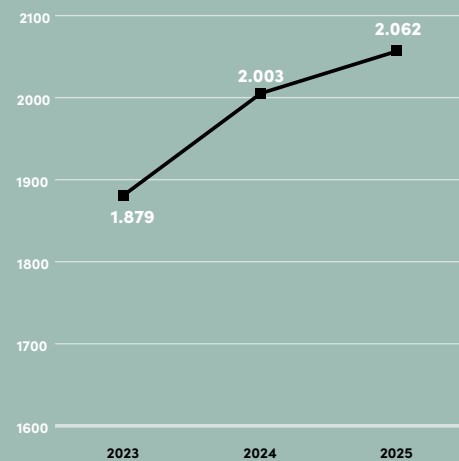


Stofzuigers

3%

Aantallen

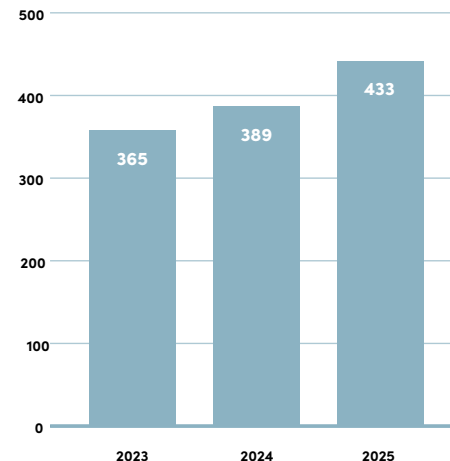
x 1000



11%

Omzetwaarde

x mln



Aantallen x 1000	2023	2024	2025	groei
Sledestofzuigers	900	904	877	-3%
Robotstofzuigers	158	178	288	62%
Steel- en handmodellen	821	921	897	-3%

Omzetwaarde x mln	2023	2024	2025	groei
Sledestofzuigers	144	142	140	-1%
Robotstofzuigers	56	71	125	77%
Steel- en handmodellen	165	177	169	-4%

Gemiddelde prijs	2023	2024	2025	groei
Sledestofzuigers	160	157	160	2%
Robotstofzuigers	356	397	433	9%
Steel- en handmodellen	201	192	188	-2%

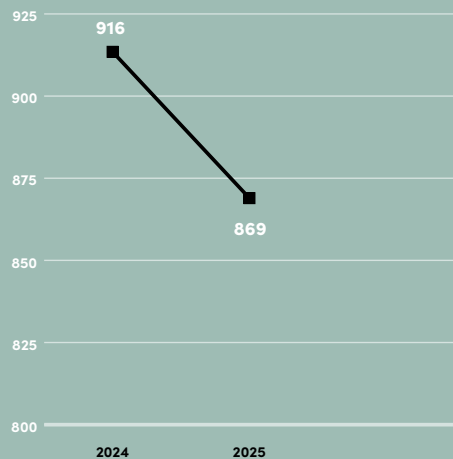


Strijkijzers

-5%

Aantallen

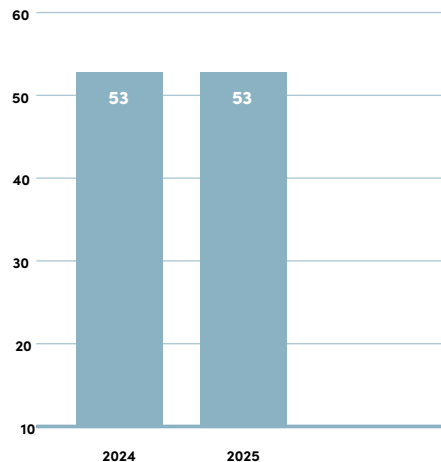
x 1000



0%

Omzetwaarde

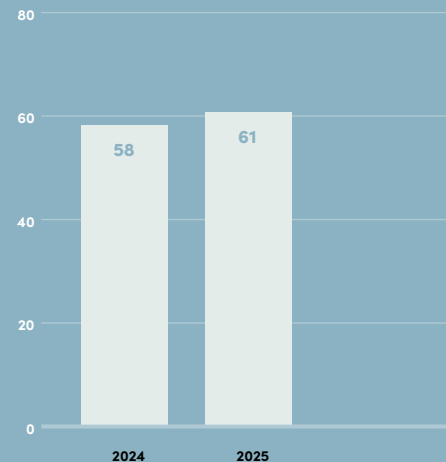
x mln

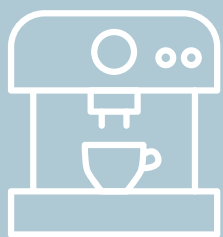


5%

Prijs

gemiddelde in €





Koffiezetapparaten

-7%

Aantallen

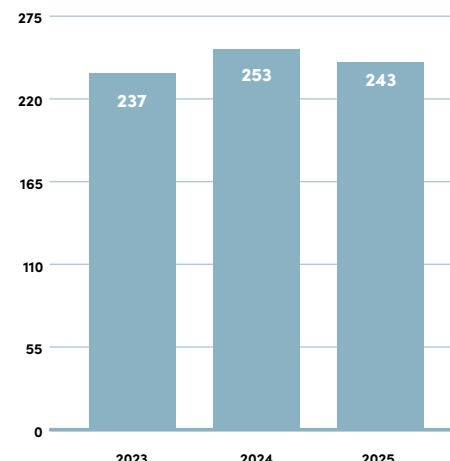
x 1000



-4%

Omzetwaarde

x mln



Aantallen x 1000	2023	2024	2025	groei
Dripfilter	332	362	293	-19%
Portioned (pads & cups)	764	807	742	-8%
Volautomaat & halfautomaat	299	321	345	8%

Omzetwaarde x mln	2023	2024	2025	groei
Dripfilter	22	24	20	-18%
Portioned (pads & cups)	70	73	65	-11%
Volautomaat & halfautomaat	145	156	159	2%

Gemiddelde prijs	2023	2024	2025	groei
Dripfilter	63	67	68	2%
Portioned (pads & cups)	83	90	87	-3%
Volautomaat & halfautomaat	473	487	462	-5%