

Cijfers

groot- en kleinhuishoudelijke
apparaten

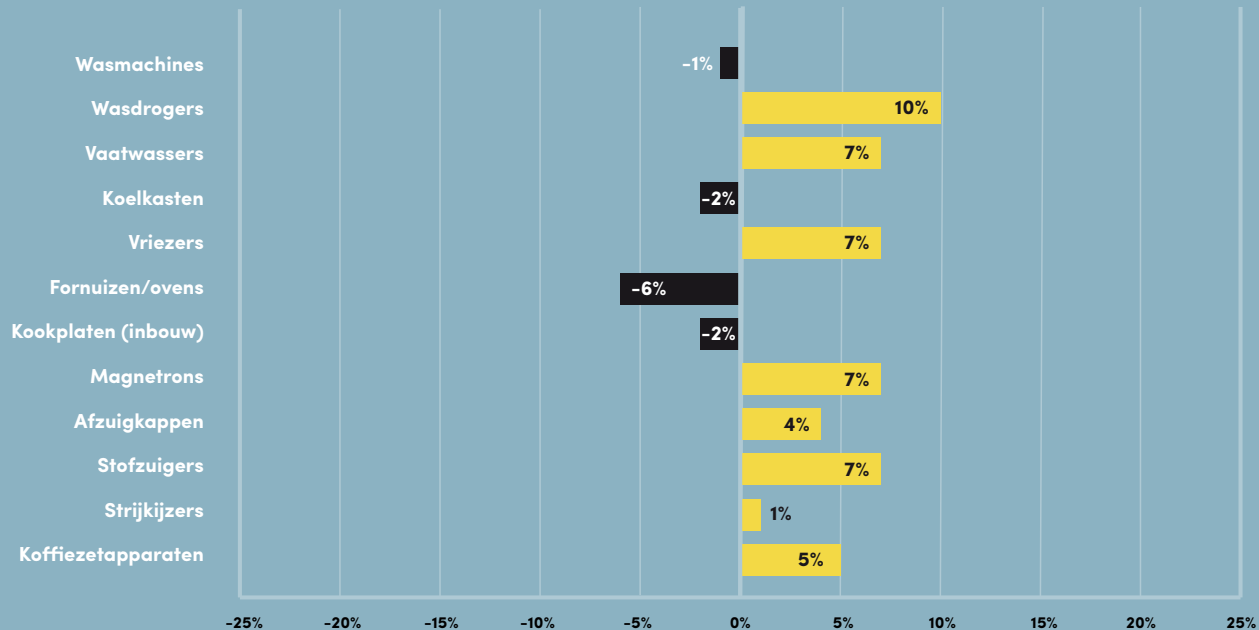
2024

The background features a light blue color with faint, white line-art icons of various household appliances. These include a range hood, a vacuum cleaner, an iron, a refrigerator, a microwave, a coffee machine, a washing machine, and a dryer. The icons are arranged in a grid-like pattern across the page.

APPLiA

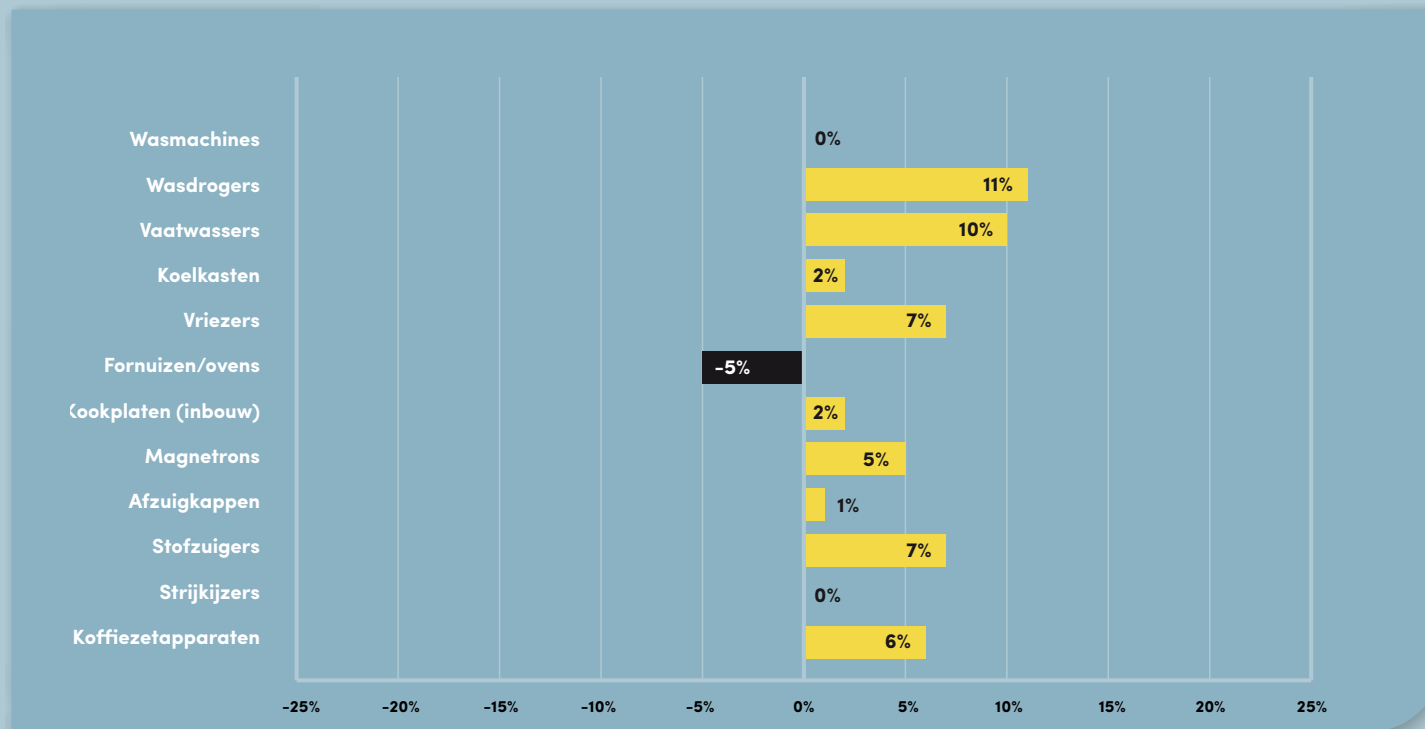
Groei in stuks

t.o.v. 2023



Groei in omzet

t.o.v. 2023



Inhoud

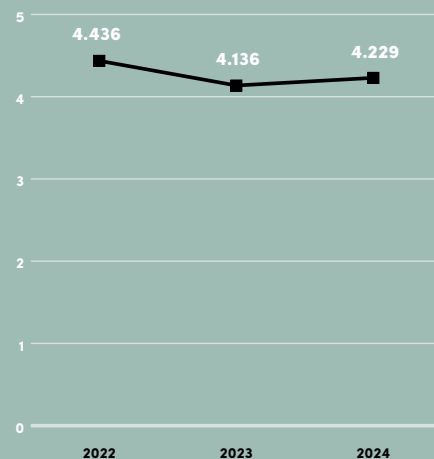
Klik op de producten voor de cijfers

MDA in totaal

2%

Aantallen

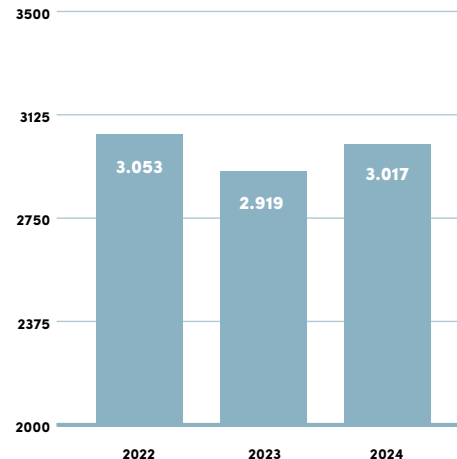
x 1000

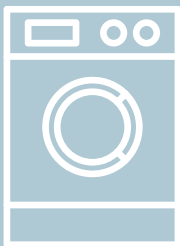


3%

Omzetwaarde

x mln



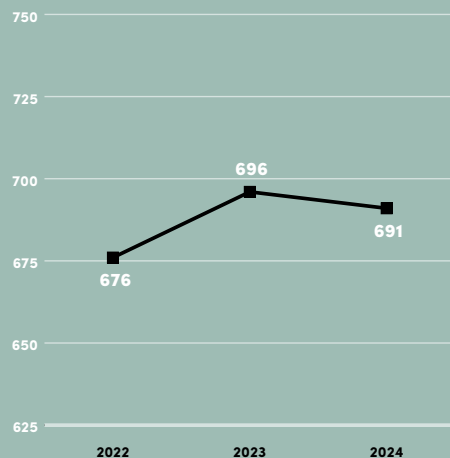


Wasmachines

-1%

Aantallen

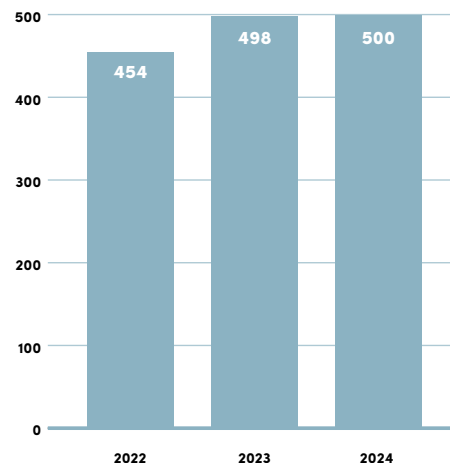
x 1000



0%

Omzetwaarde

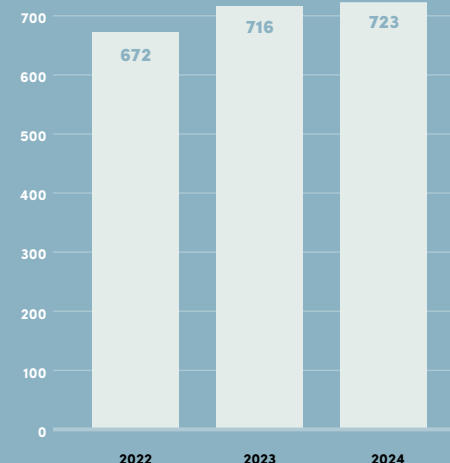
x mln



1%

Prijs

gemiddelde in €



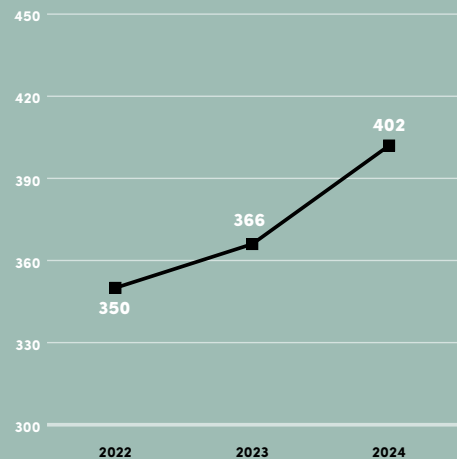


Wasdrogers

10%

Aantallen

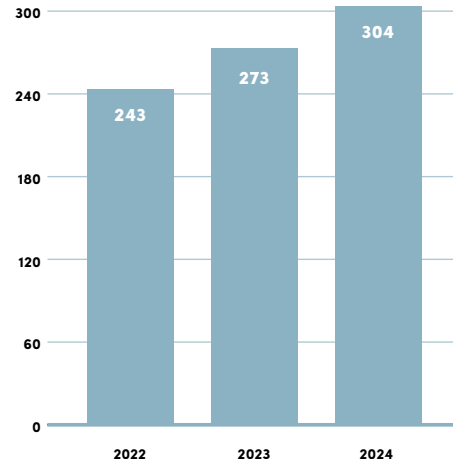
x 1000



11%

Omzetwaarde

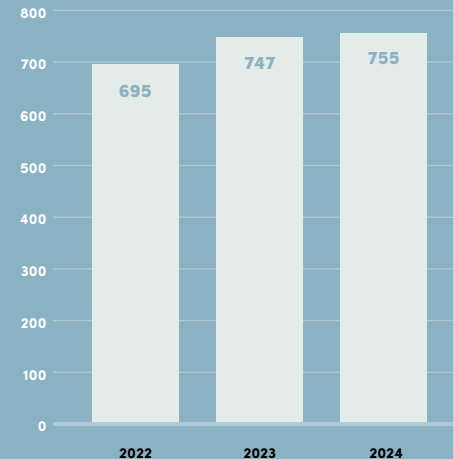
x mln



1%

Prijs

gemiddelde in €



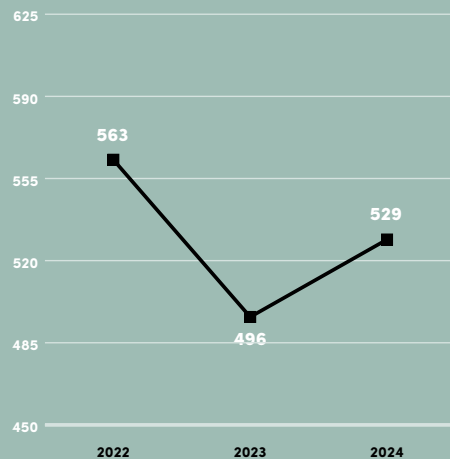


Vaatwassers

7%

Aantallen

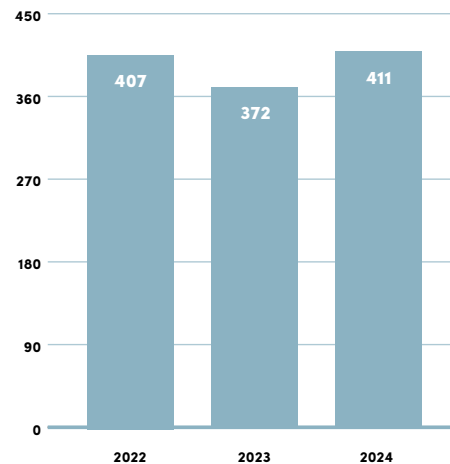
x 1000



10%

Omzetwaarde

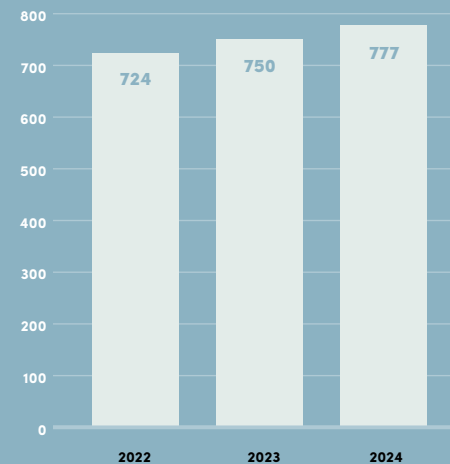
x mln



4%

Prijs

gemiddelde in €



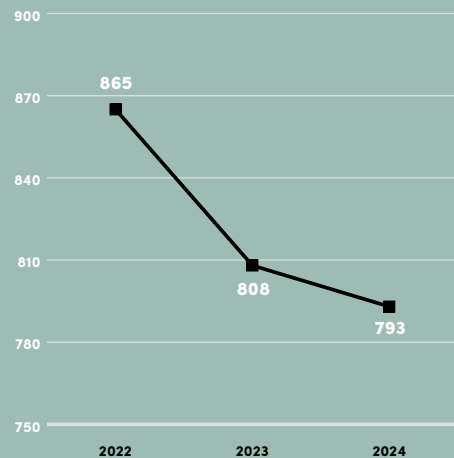


Koelkasten

-2%

Aantallen

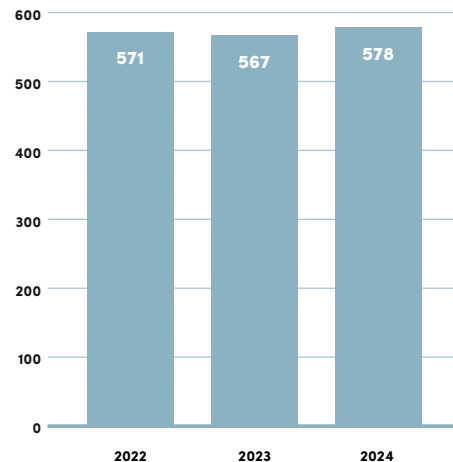
x 1000



2%

Omzetwaarde

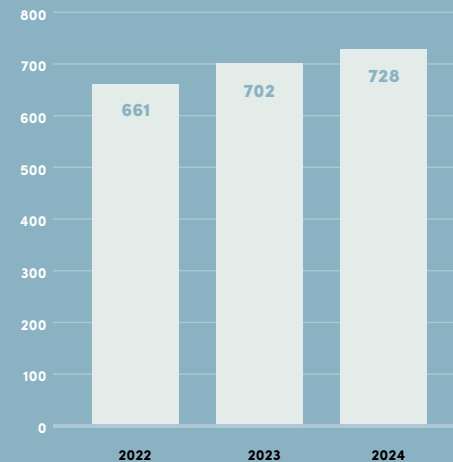
x mln



4%

Prijs

gemiddelde in €



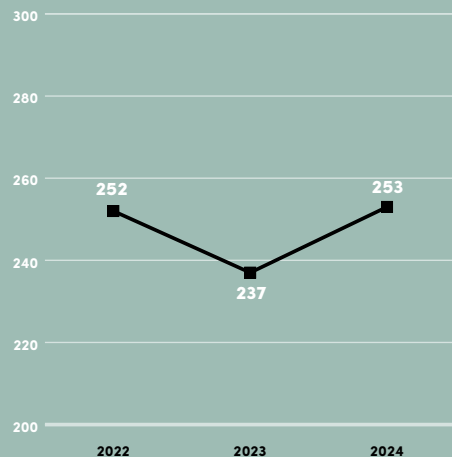


Vriezers

7%

Aantallen

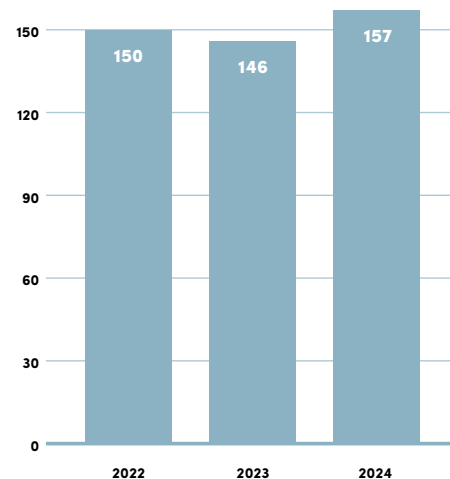
x 1000



7%

Omzetwaarde

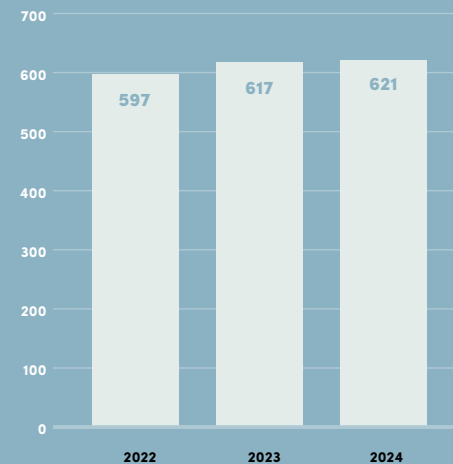
x mln



1%

Prijs

gemiddelde in €



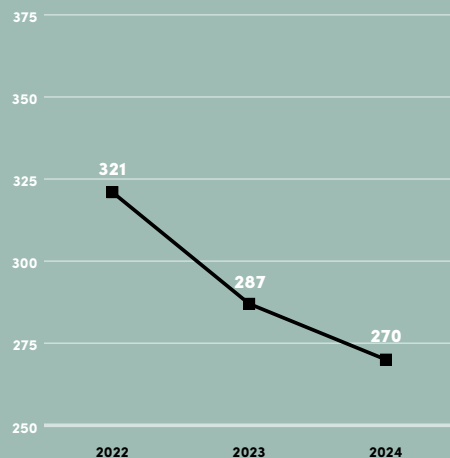


Fornuizen/ovens

-6%

Aantallen

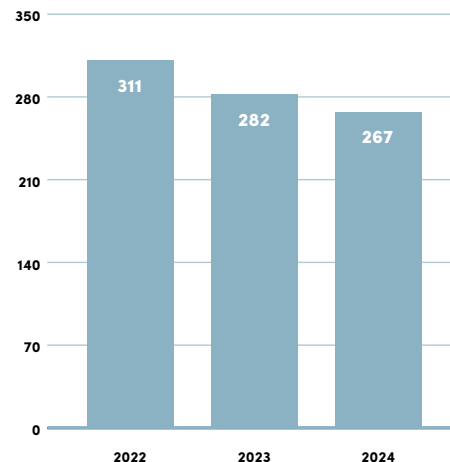
x 1000



-5%

Omzetwaarde

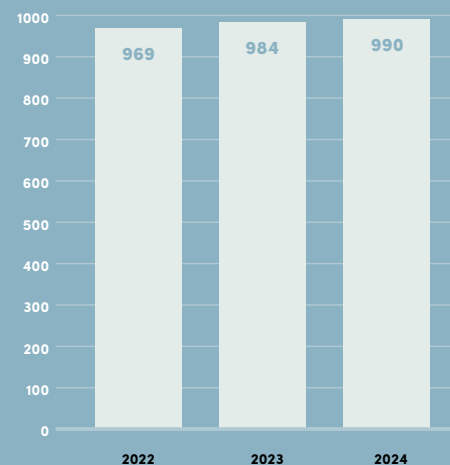
x mln

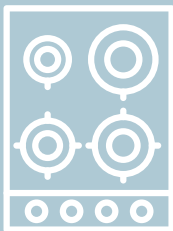


1%

Prijs

gemiddelde in €



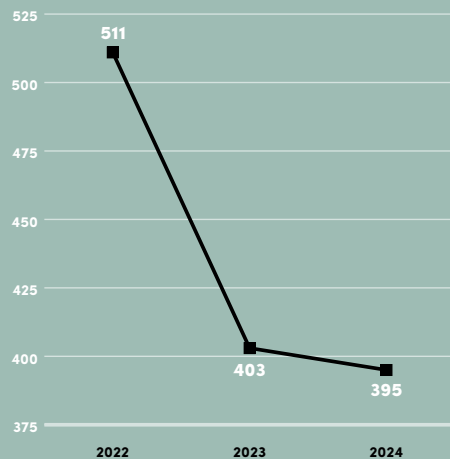


Kookplaten (inbouw)

-2%

Aantallen

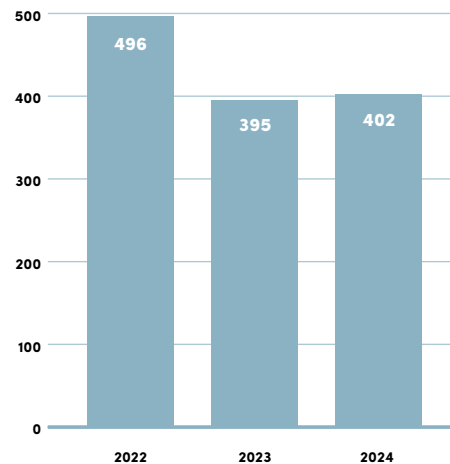
x 1000



2%

Omzetwaarde

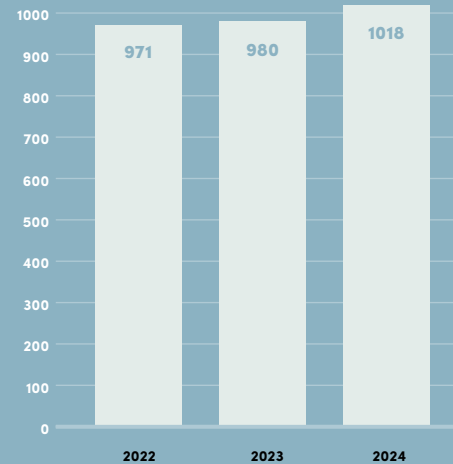
x mln



4%

Prijs

gemiddelde in €



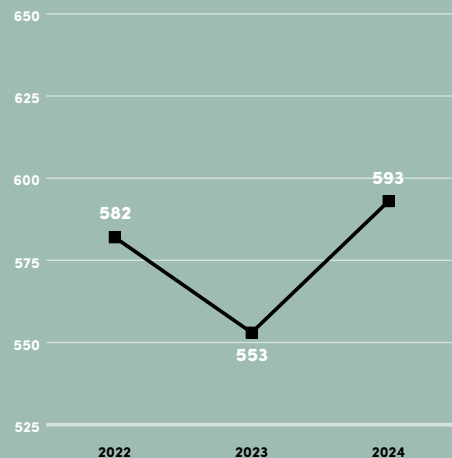


Magnetrons

7%

Aantallen

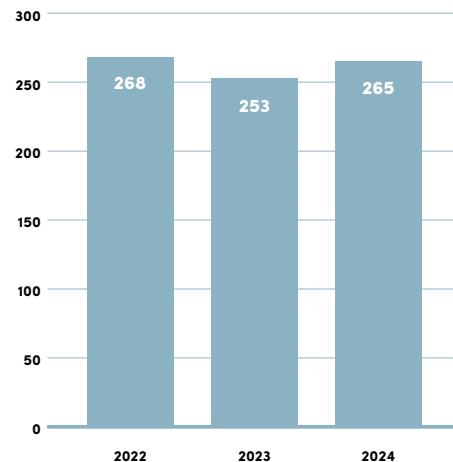
x 1000



5%

Omzetwaarde

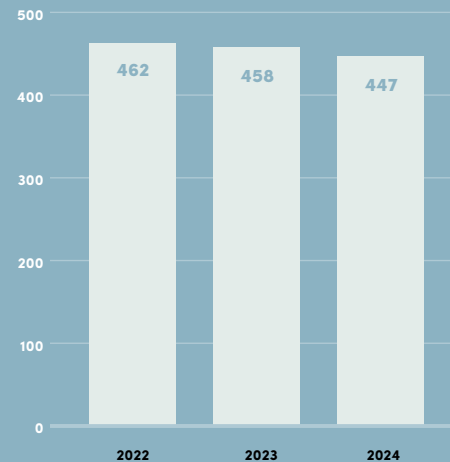
x mln



-2%

Prijs

gemiddelde in €



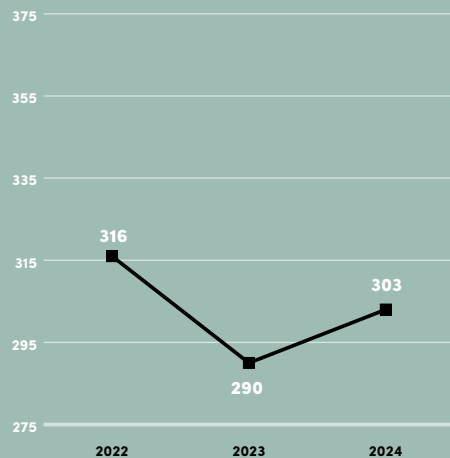


Afzuigkappen

4%

Aantallen

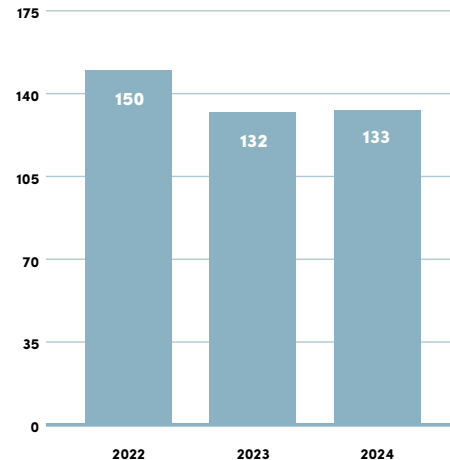
x 1000



1%

Omzetwaarde

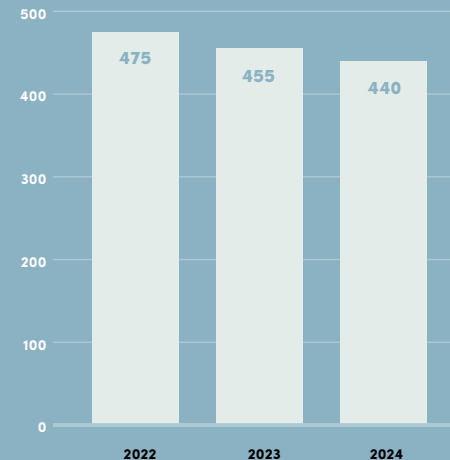
x mln



-3%

Prijs

gemiddelde in €

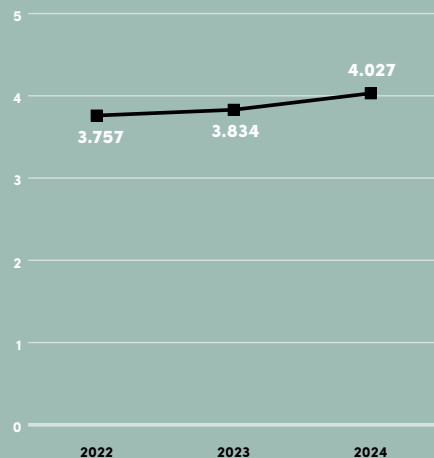


SDA in totaal

5%

Aantallen

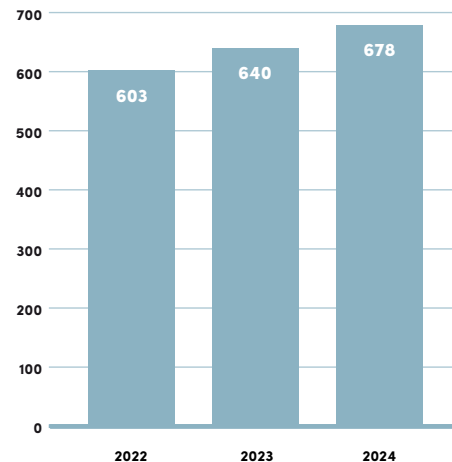
x 1000



6%

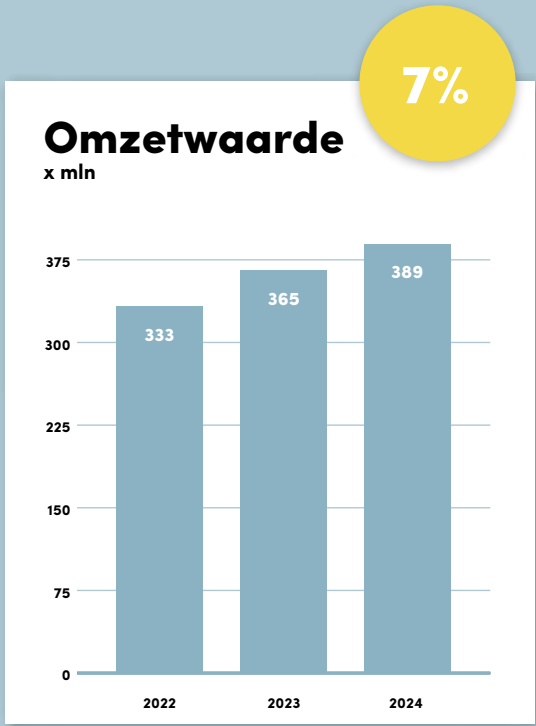
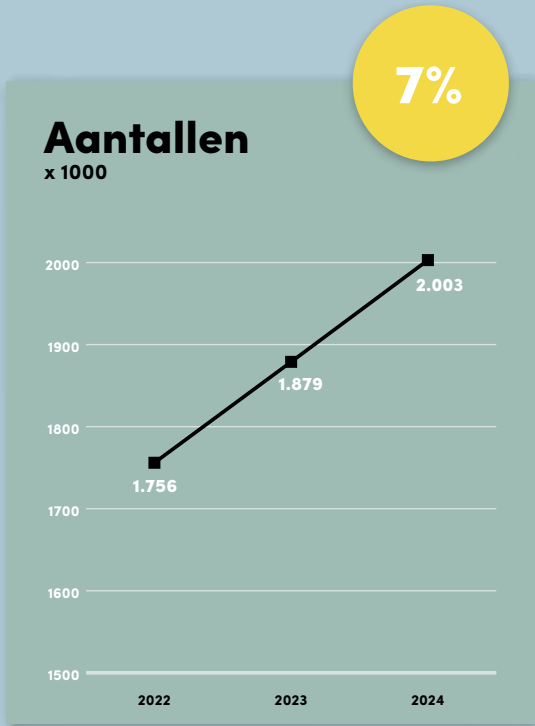
Omzetwaarde

x mln





Stofzuigers



Aantallen x 1000	2022	2023	2024	groei
Sledestofzuigers	868	900	904	0%
Robotstofzuigers	150	158	178	13%
Steel- en handmodellen	738	821	921	12%

Omzetwaarde x mln	2022	2023	2024	groei
Sledestofzuigers	133	144	142	-1%
Robotstofzuigers	49	56	71	26%
Steel- en handmodellen	152	165	177	7%

Gemiddelde prijs	2022	2023	2024	groei
Sledestofzuigers	153	160	157	-2%
Robotstofzuigers	325	356	397	12%
Steel- en handmodellen	206	201	192	-4%

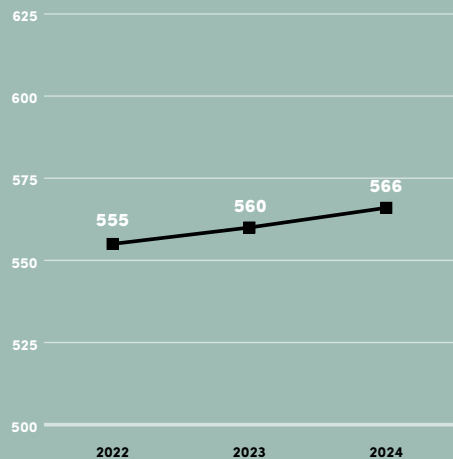


Strijkijzers

1%

Aantallen

x 1000



0%

Omzetwaarde

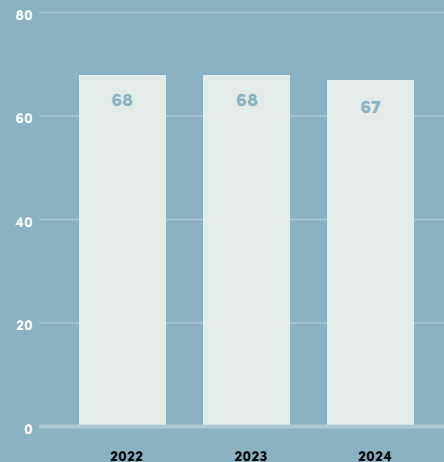
x mln

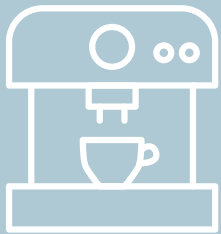


-1%

Prijs

gemiddelde in €



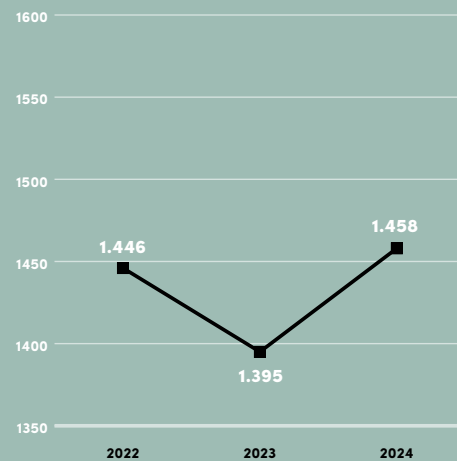


Koffiezetapparaten

5%

Aantallen

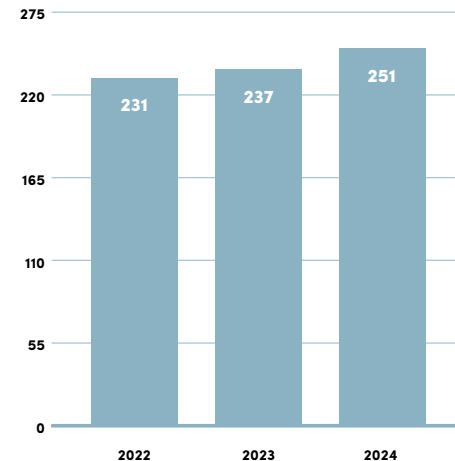
x 1000



6%

Omzetwaarde

x mln



Aantallen x 1000	2022	2023	2024	groei
Dripfilter	335	332	330	-1%
Portioned (pads & cups)	807	764	807	6%
Volautomaat & halfautomaat	304	299	321	7%

Omzetwaarde x mln	2022	2023	2024	groei
Dripfilter	21	22	22	1%
Portioned (pads & cups)	67	70	73	3%
Volautomaat & halfautomaat	144	145	156	8%

Gemiddelde prijs	2022	2023	2024	groei
Dripfilter	63	66	67	2%
Portioned (pads & cups)	83	92	90	-2%
Volautomaat & halfautomaat	473	484	487	1%