

Cijfers

groot- en kleinhuishoudelijke
apparaten

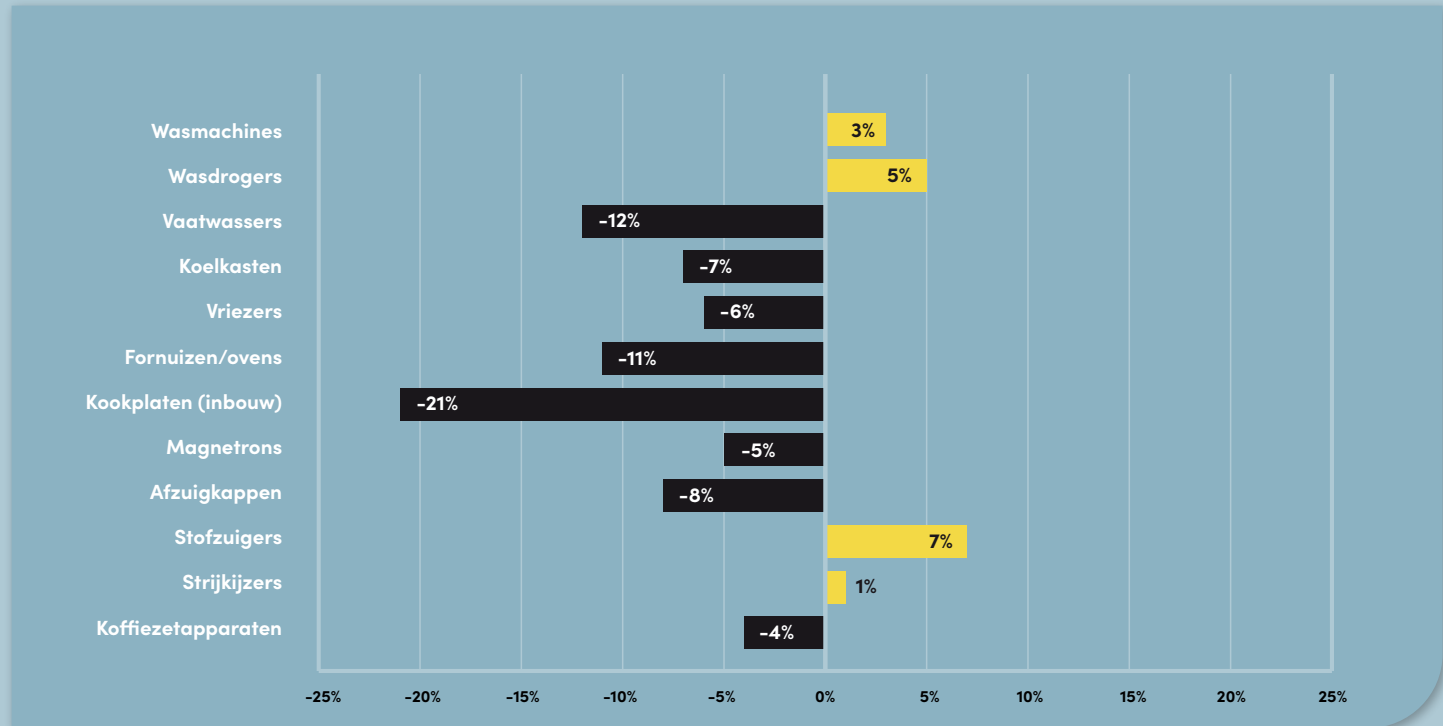
2023



APPLiA

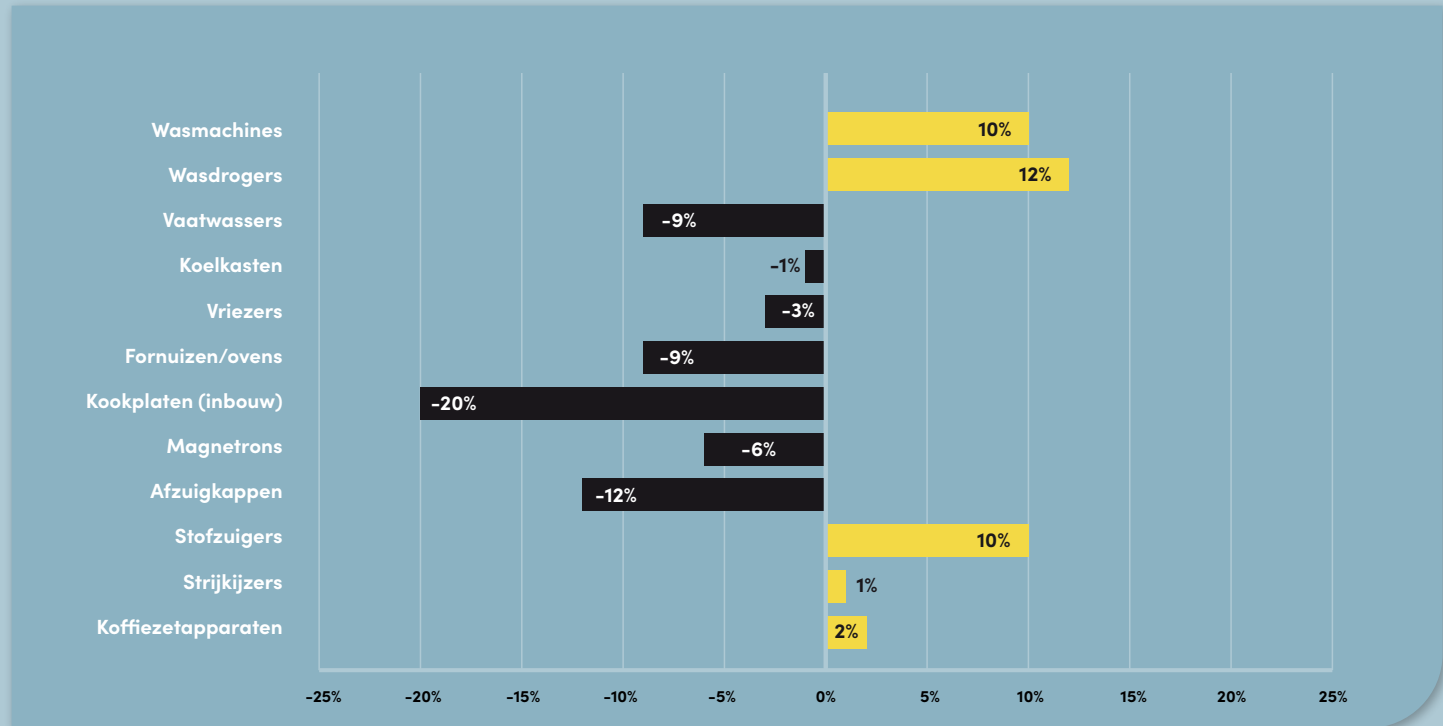
Groei in stuks

t.o.v. 2022



Groei in omzet

t.o.v. 2022



Inhoud

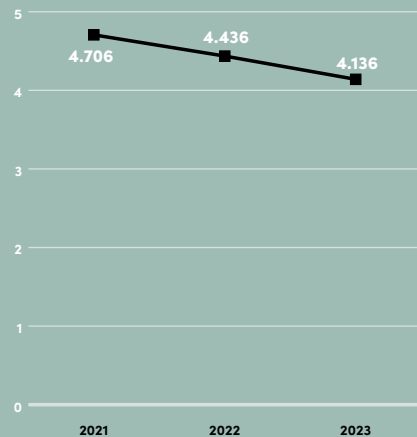
Klik op de producten voor de cijfers

MDA in totaal

-7%

Aantallen

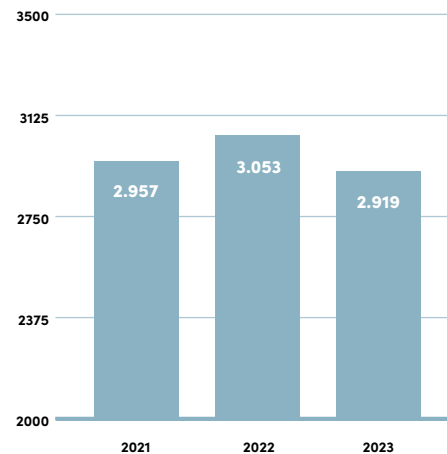
x 1000

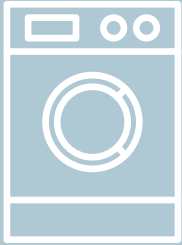


-4%

Omzetwaarde

x mln



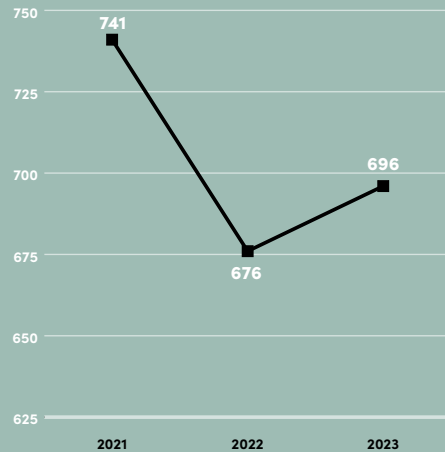


Wasmachines

3%

Aantallen

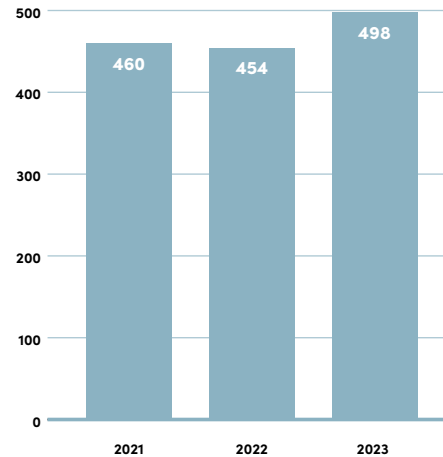
x 1000



10%

Omzetwaarde

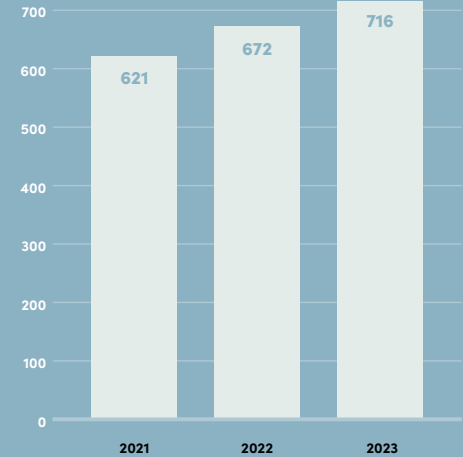
x mln



7%

Prijs

gemiddelde in €



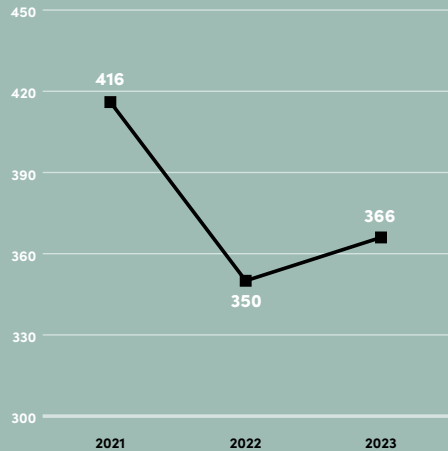


Wasdrogers

5%

Aantallen

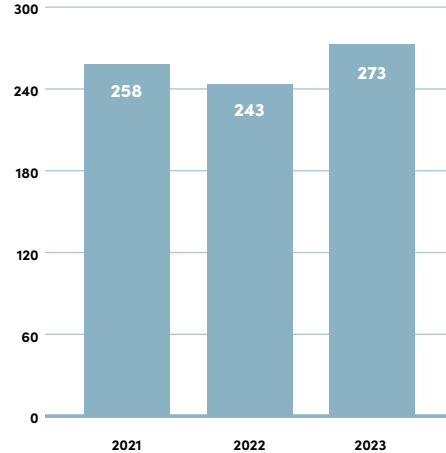
x 1000



12%

Omzetwaarde

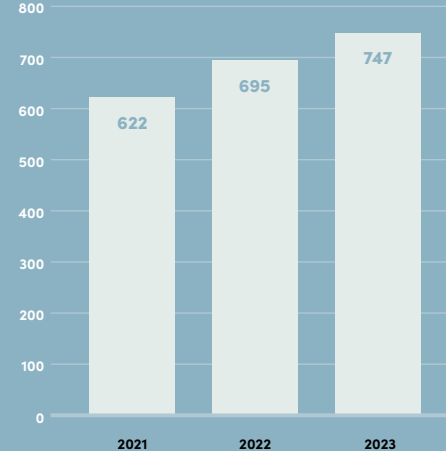
x mln



7%

Prijs

gemiddelde in €



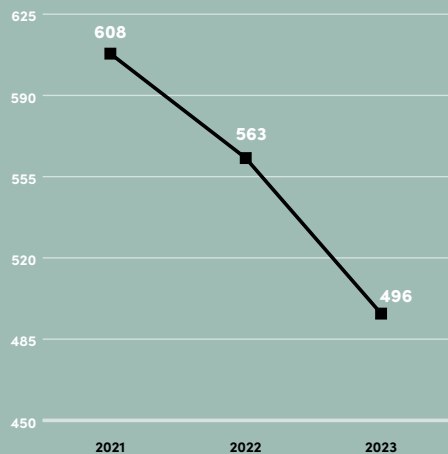


Vaatwassers

-12%

Aantallen

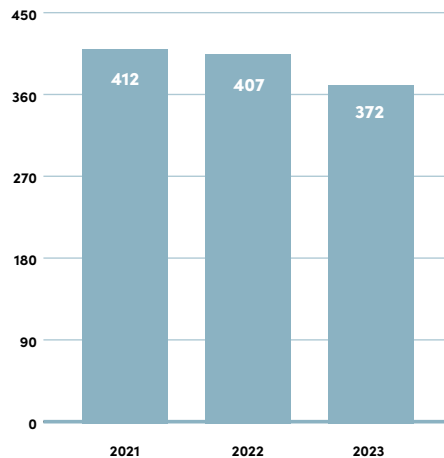
x 1000



-9%

Omzetwaarde

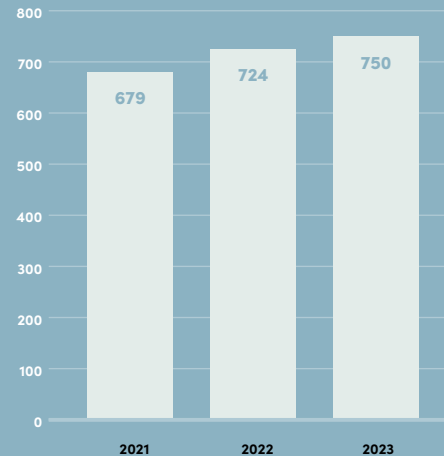
x mln

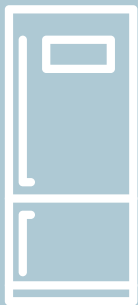


4%

Prijs

gemiddelde in €



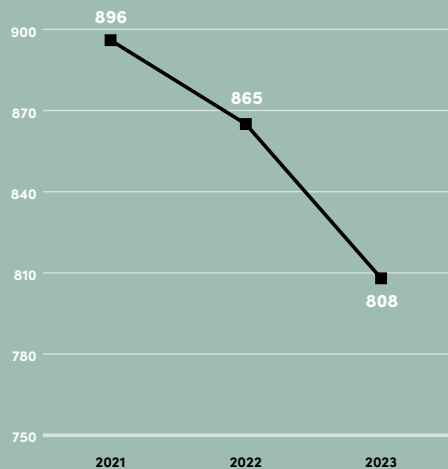


Koelkasten

-7%

Aantallen

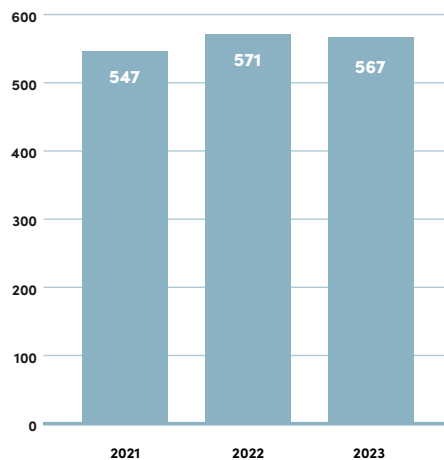
x 1000



-1%

Omzetwaarde

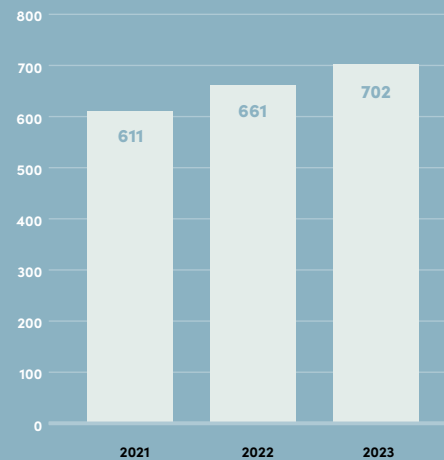
x mln



6%

Prijs

gemiddelde in €



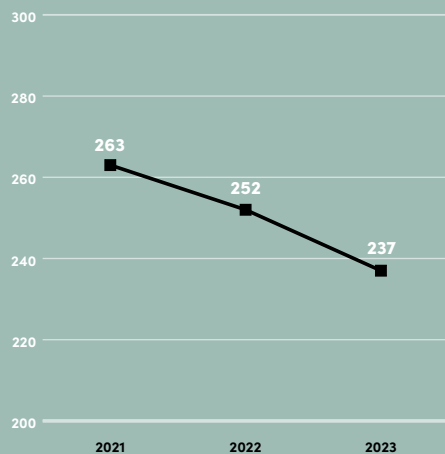


Vriezers

-6%

Aantallen

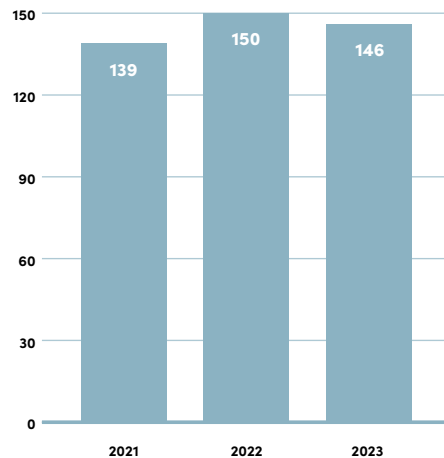
x 1000



-3%

Omzetwaarde

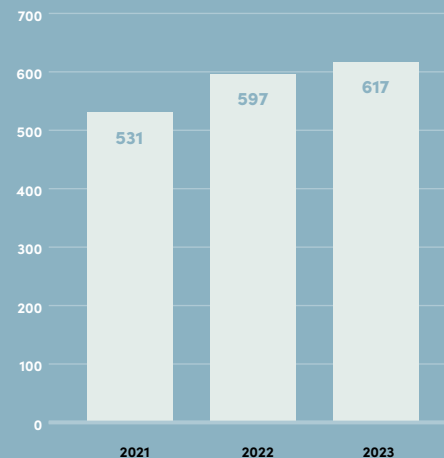
x mln



3%

Prijs

gemiddelde in €



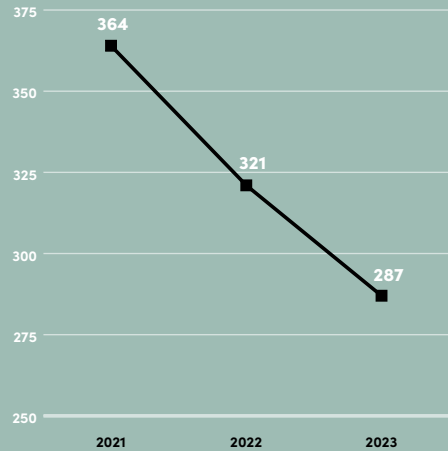


Fornuizen/ovens

-11%

Aantallen

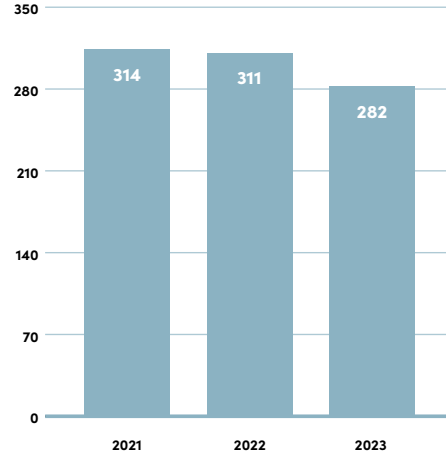
x 1000



-9%

Omzetwaarde

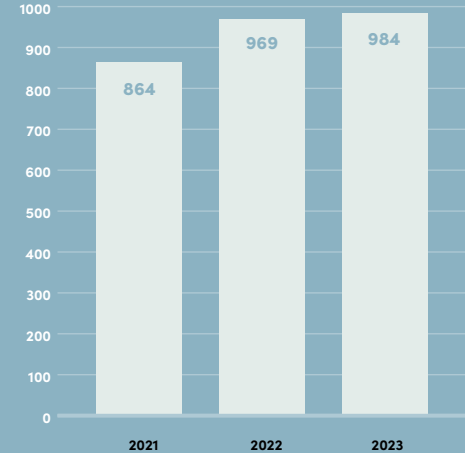
x mln

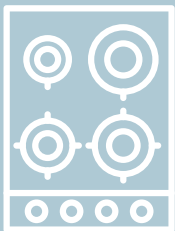


2%

Prijs

gemiddelde in €



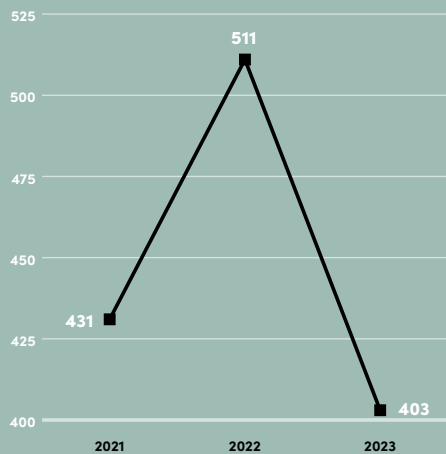


Kookplaten (inbouw)

-21%

Aantallen

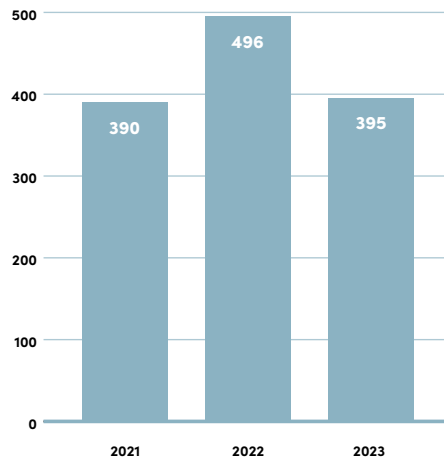
x 1000



-20%

Omzetwaarde

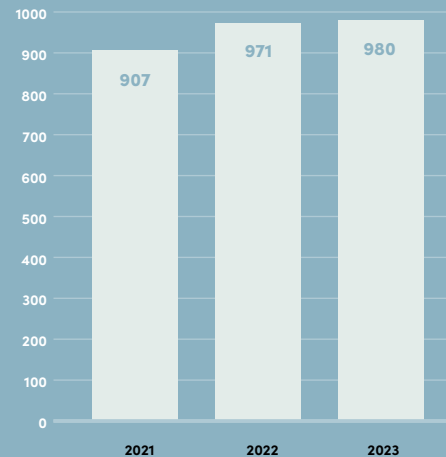
x mln



1%

Prijs

gemiddelde in €



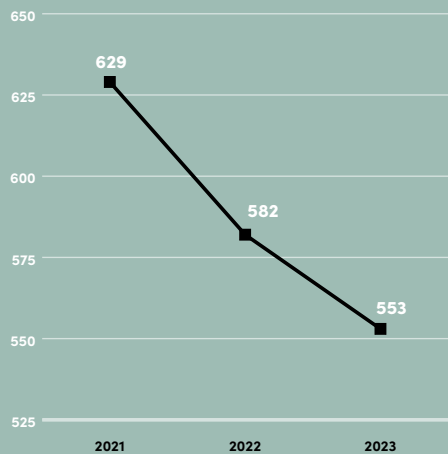


Magnetrons

-5%

Aantallen

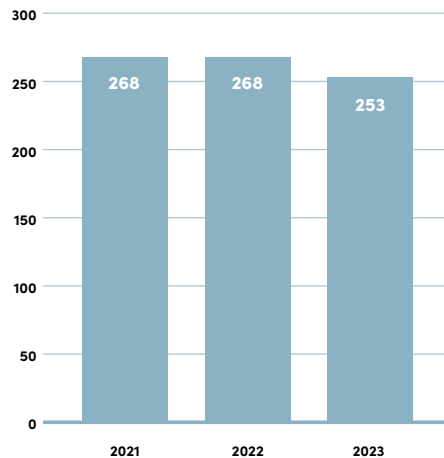
x 1000



-6%

Omzetwaarde

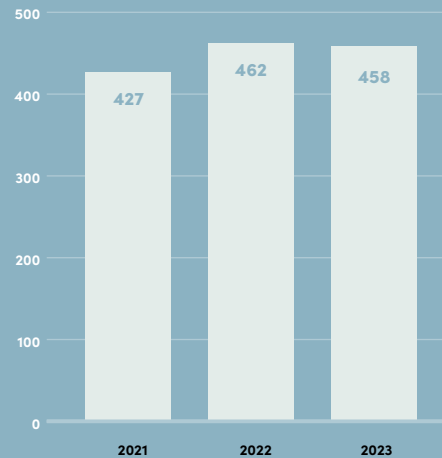
x mln



-1%

Prijs

gemiddelde in €





Afzuigkappen

-8%

Aantallen

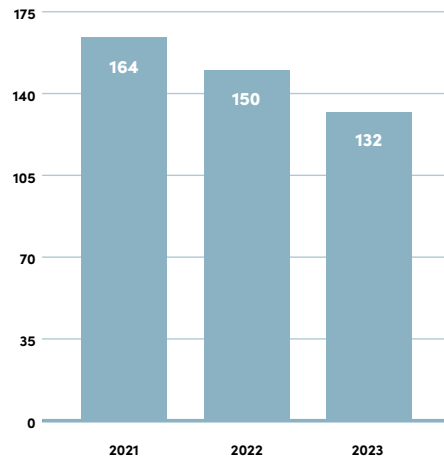
x 1000



-12%

Omzetwaarde

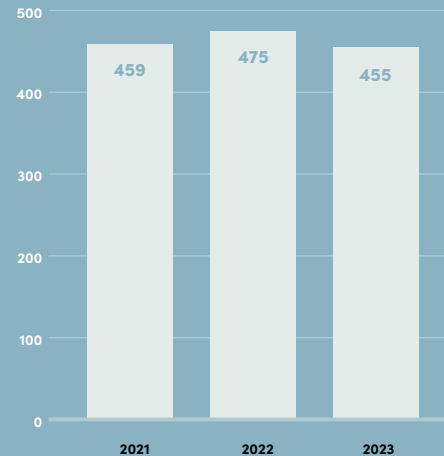
x mln



-4%

Prijs

gemiddelde in €

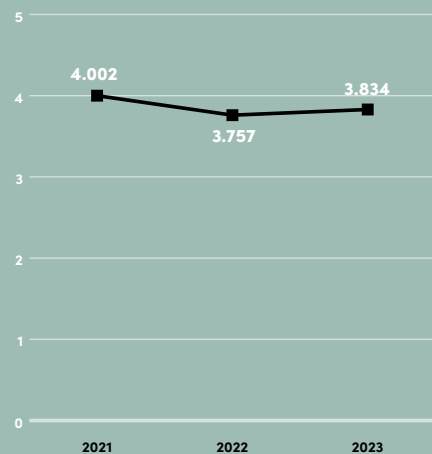


SDA in totaal

2%

Aantallen

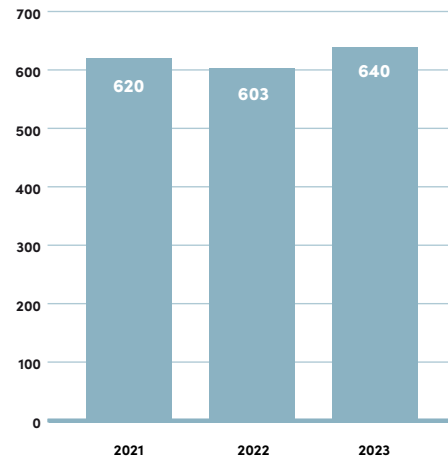
x 1000



6%

Omzetwaarde

x mln





Stofzuigers

7%

Aantallen

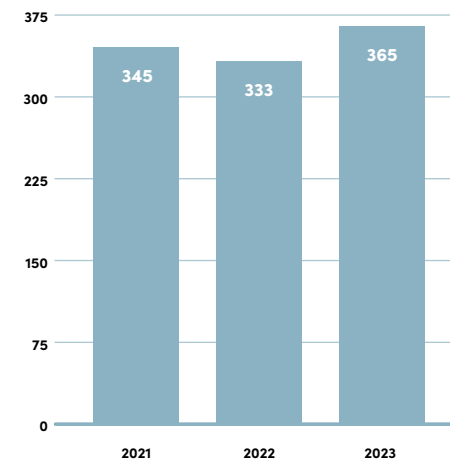
x 1000



10%

Omzetwaarde

x mln



Aantallen x 1000	2021	2022	2023	groei
Sledestofzuigers	993	868	900	4%
Robotstofzuigers	144	150	158	5%
Steel- en handmodellen	719	738	821	11%

Omzetwaarde x mln	2021	2022	2023	groei
Sledestofzuigers	143	133	144	8%
Robotstofzuigers	47	49	56	15%
Steel- en handmodellen	155	152	165	9%

Gemiddelde prijs	2021	2022	2023	groei
Sledestofzuigers	144	153	160	5%
Robotstofzuigers	326	325	356	10%
Steel- en handmodellen	216	206	201	-2%

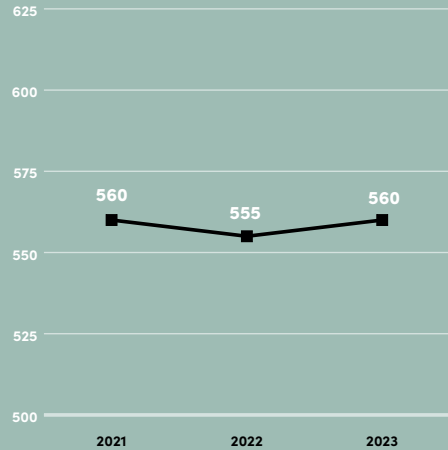


Strijkijzers

1%

Aantallen

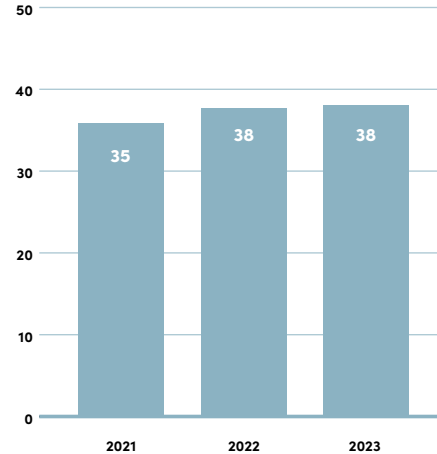
x 1000



1%

Omzetwaarde

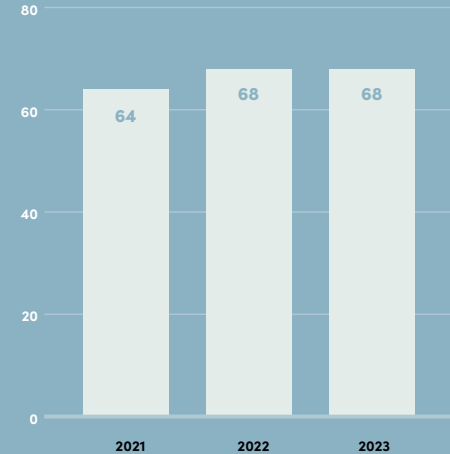
x mln

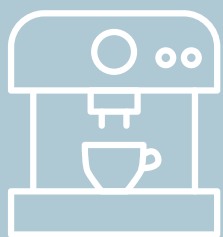


0%

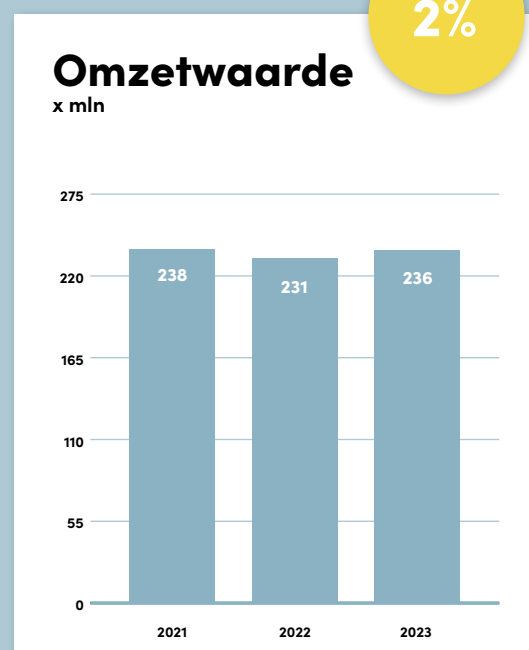
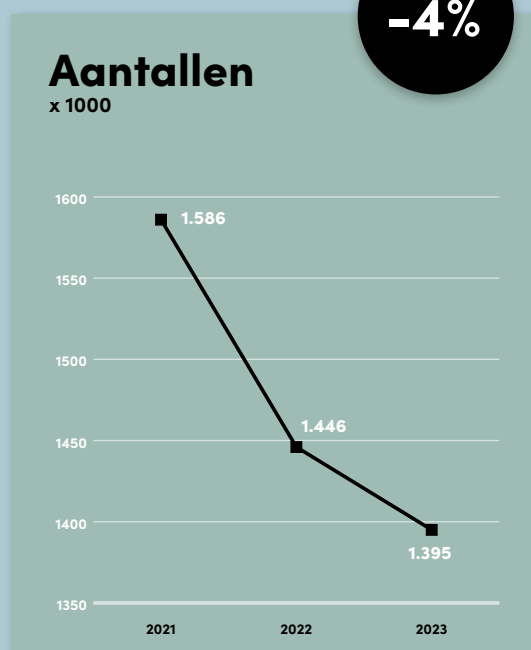
Prijs

gemiddelde in €





Koffiezetapparaten



Aantallen x 1000	2021	2022	2023	groei
Dripfilter	375	335	332	-1%
Portioned (pads & cups)	906	807	764	-5%
Volautomat & halfautomat	305	304	299	-2%

Omzetwaarde x mln	2021	2022	2023	groei
Dripfilter	23	21	22	4%
Portioned (pads & cups)	74	67	70	5%
Volautomat & halfautomat	142	144	145	1%

Gemiddelde prijs	2021	2022	2023	groei
Dripfilter	60	63	66	5%
Portioned (pads & cups)	82	83	92	11%
Volautomat & halfautomat	466	473	484	2%