

Cijfers

groot- en kleinhuishoudelijke
apparaten

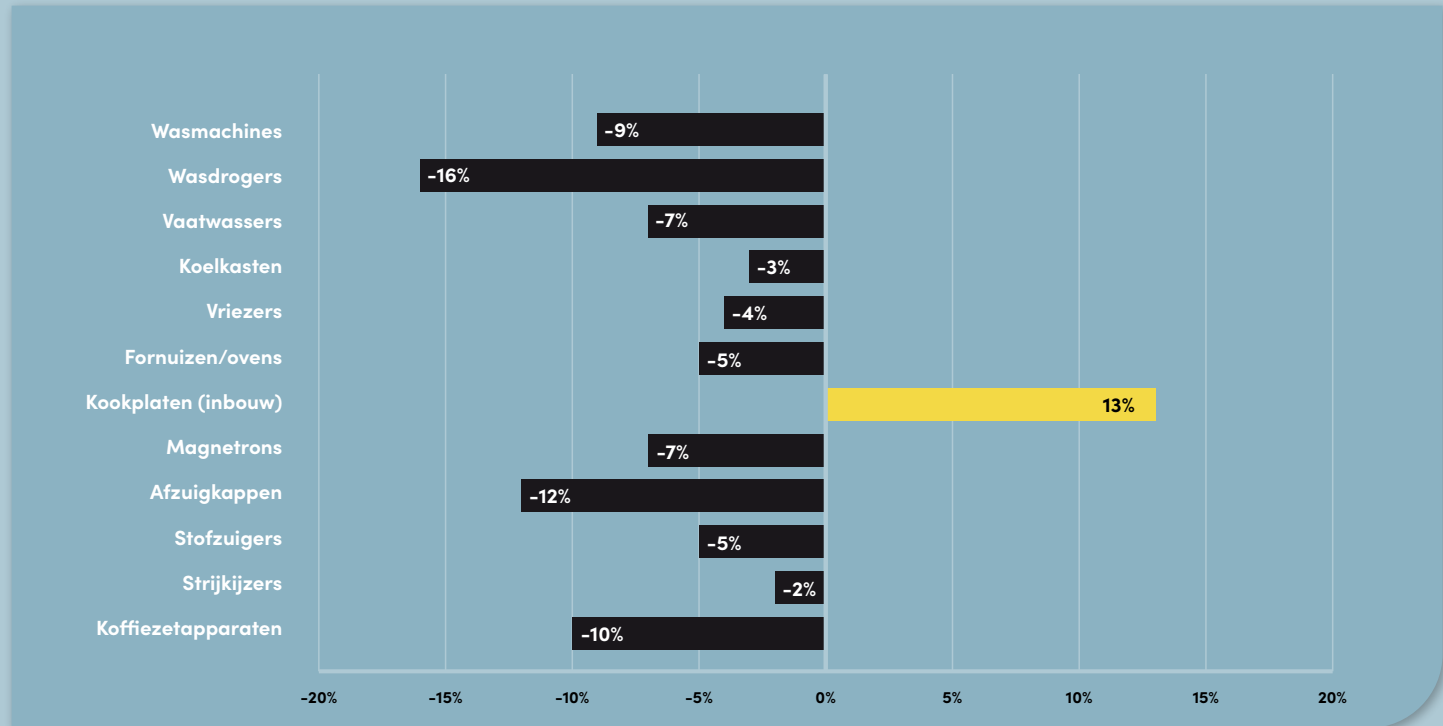
2022



APPLiA

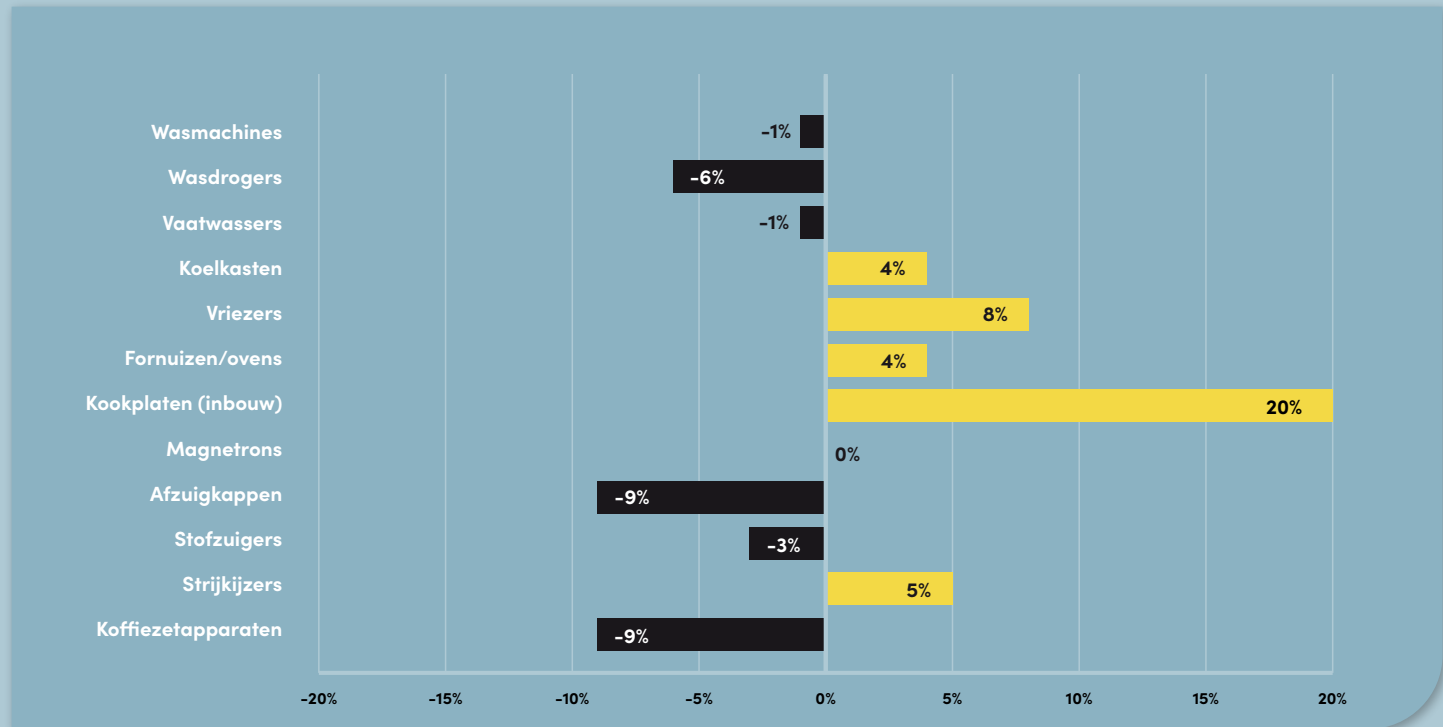
Groei in stuks

t.o.v. 2021



Groei in omzet

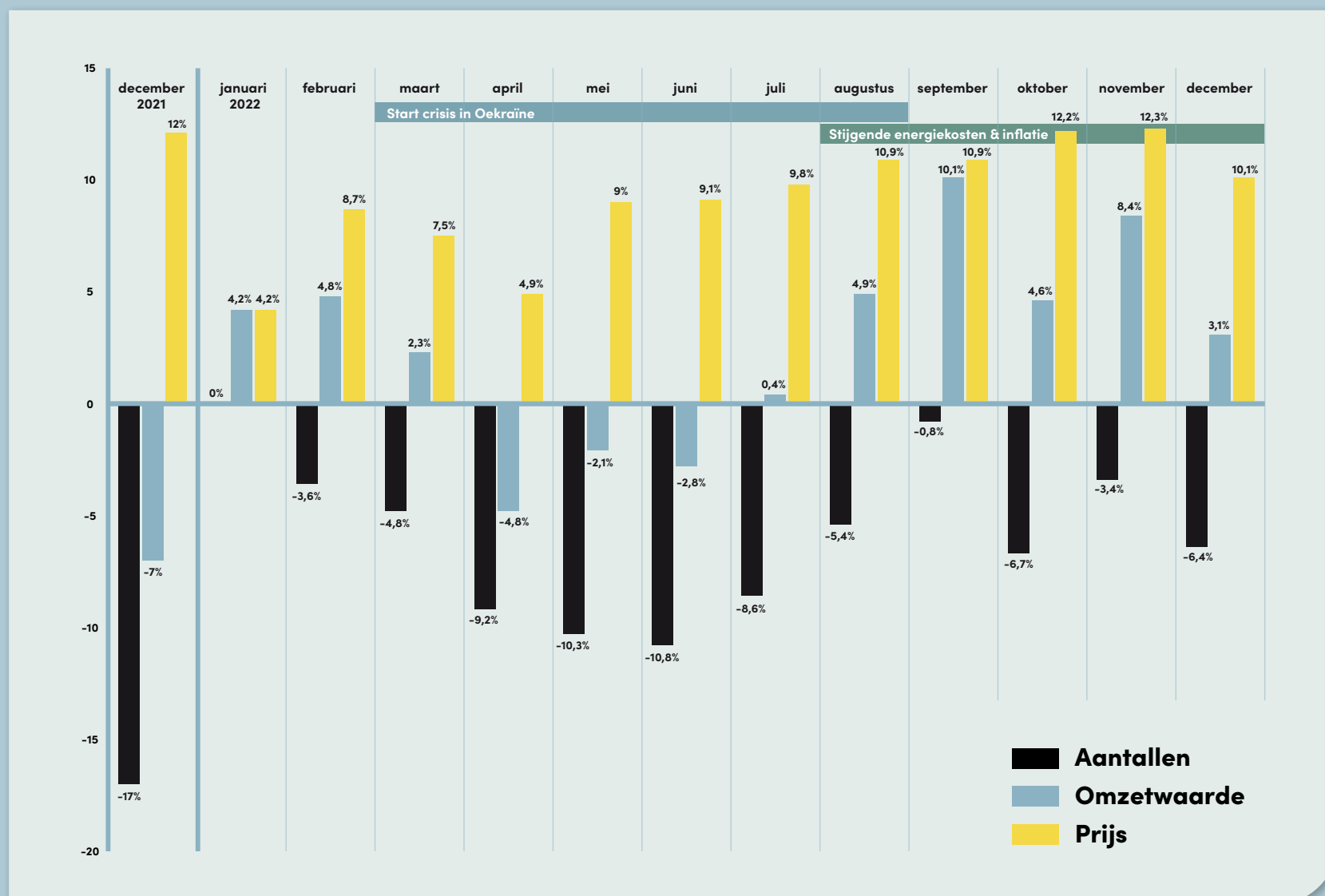
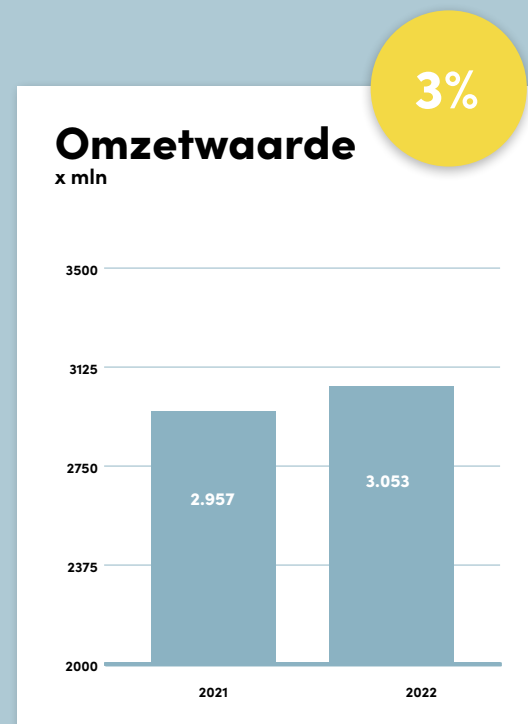
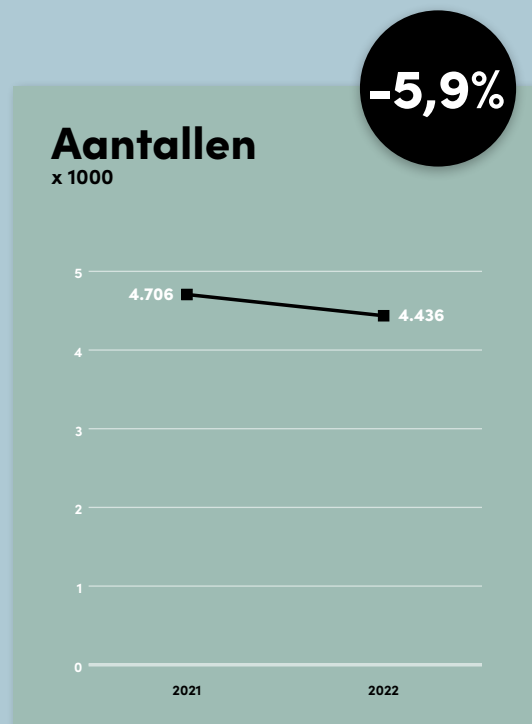
t.o.v. 2021

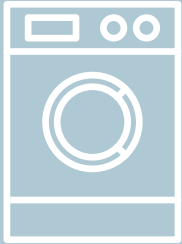


Inhoud

Klik op de producten voor de cijfers

MDA in totaal



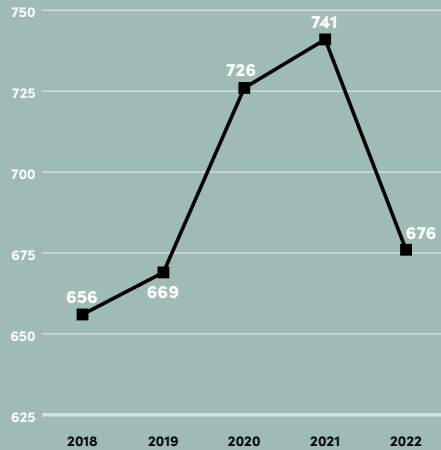


Wasmachines

-9%

Aantallen

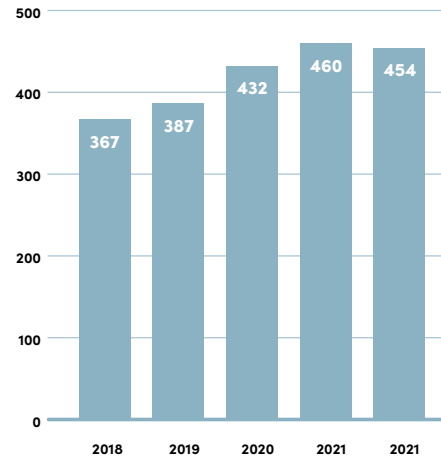
x 1000



-1%

Omzetwaarde

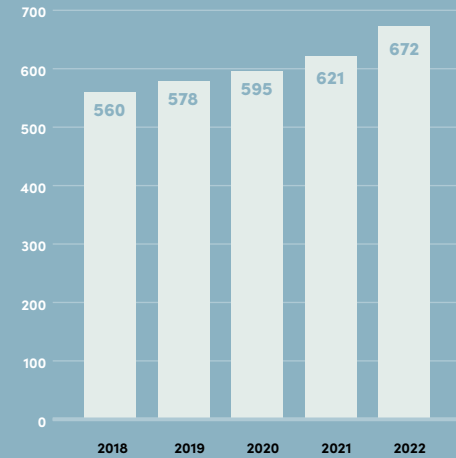
x mln



8%

Prijs

gemiddelde in €



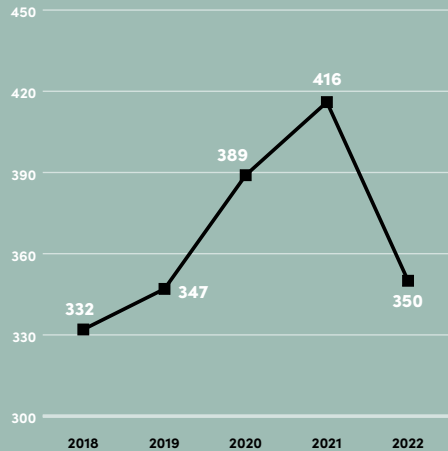


Wasdrogers

-16%

Aantallen

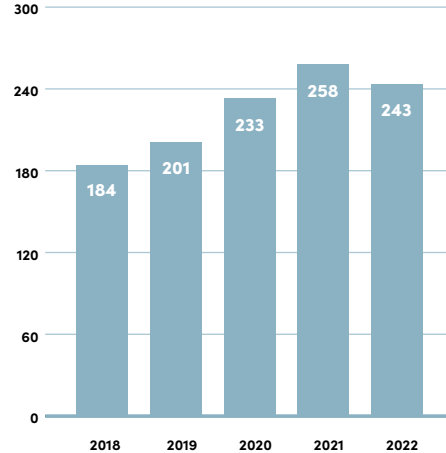
x 1000



-6%

Omzetwaarde

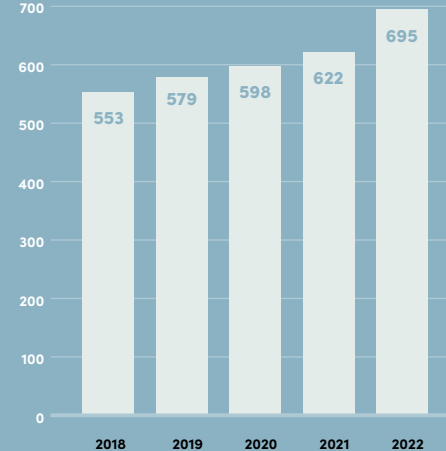
x mln



12%

Prijs

gemiddelde in €



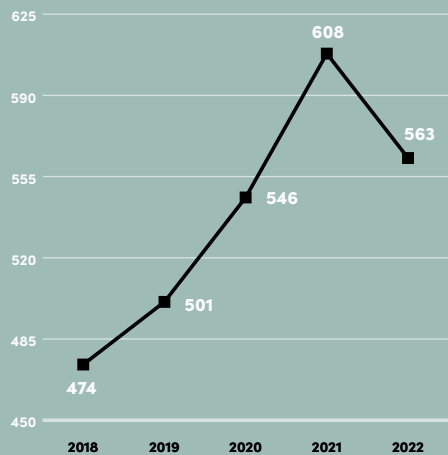


Vaatwassers

-7%

Aantallen

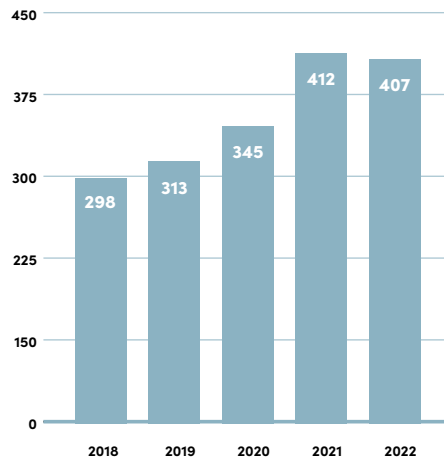
x 1000



-1%

Omzetwaarde

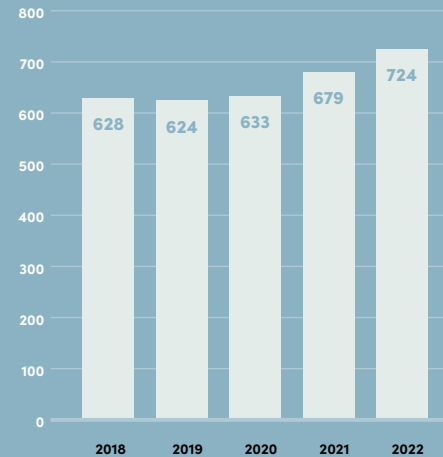
x mln



7%

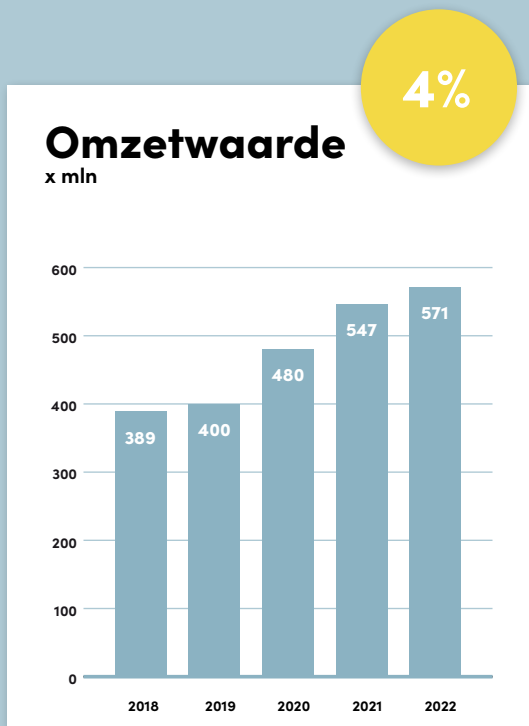
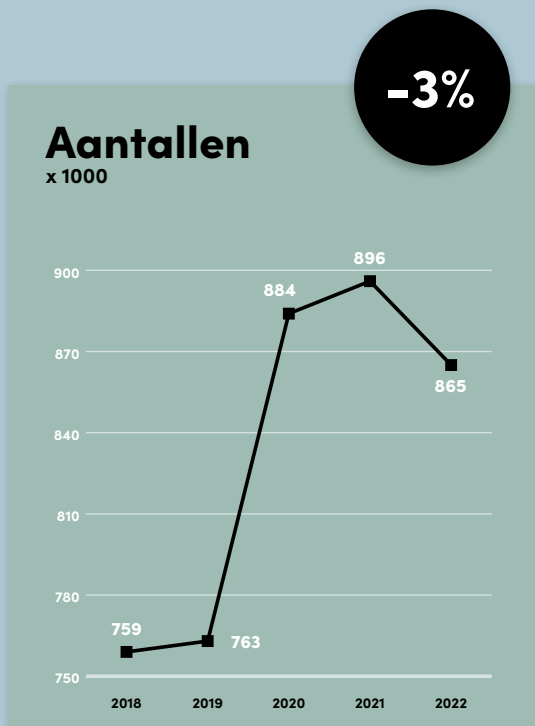
Prijs

gemiddelde in €





Koelkasten



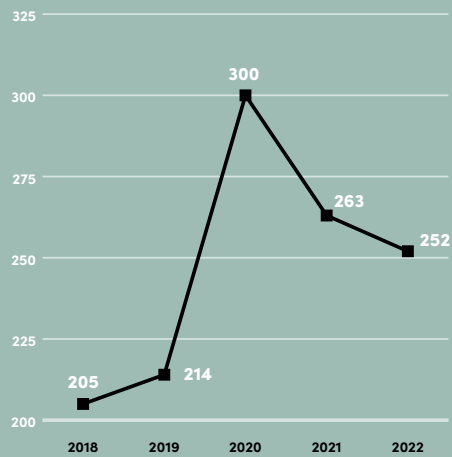


Vriezers

-4%

Aantallen

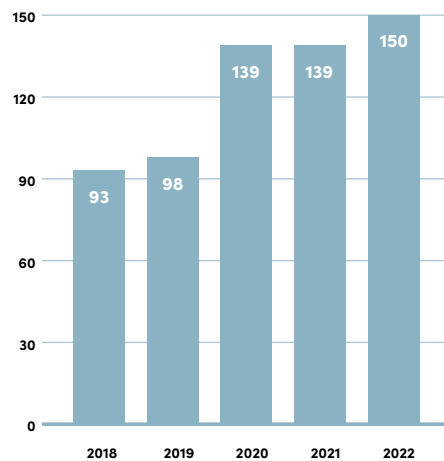
x 1000



8%

Omzetwaarde

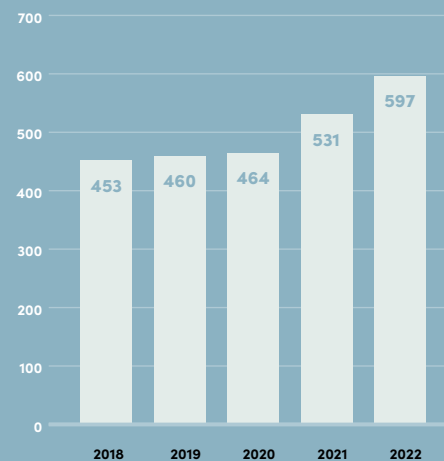
x mln



12%

Prijs

gemiddelde in €



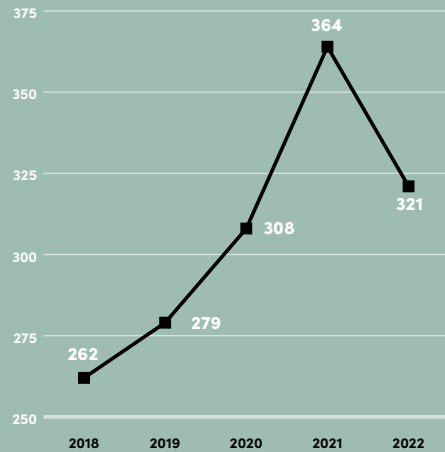


Fornuizen/ovens

-5%

Aantallen

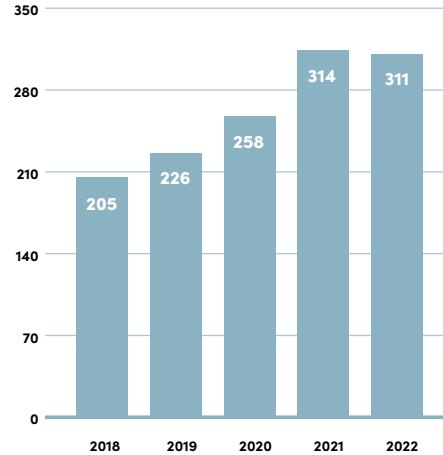
x 1000



4%

Omzetwaarde

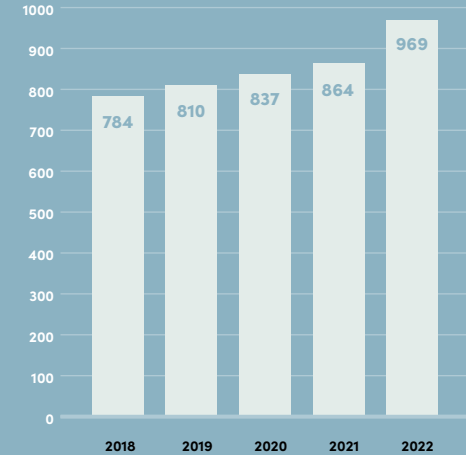
x mln

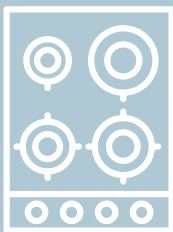


9%

Prijs

gemiddelde in €



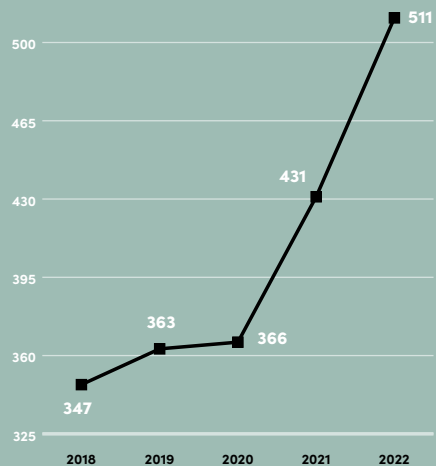


Kookplaten (inbouw)

13%

Aantallen

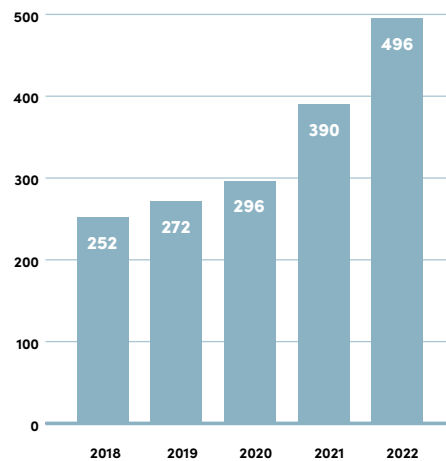
x 1000



20%

Omzetwaarde

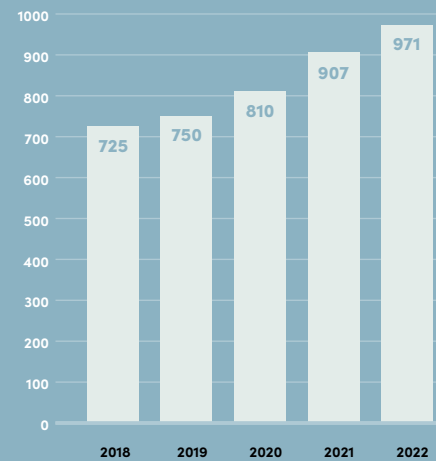
x mln



7%

Prijs

gemiddelde in €



De stijging van inbouwkookplaten komt door de verkoop van inductiekookplaten met (eventueel met geïntegreerde afzuiging)

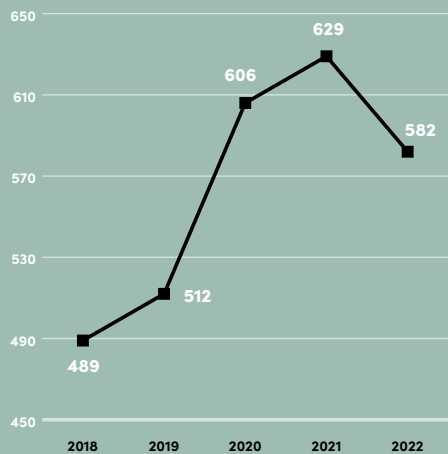


Magnetrons

-7%

Aantallen

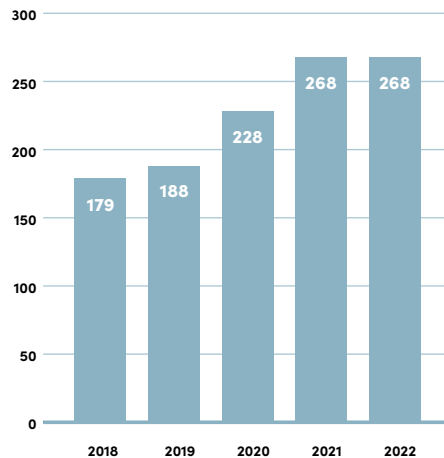
x 1000



0%

Omzetwaarde

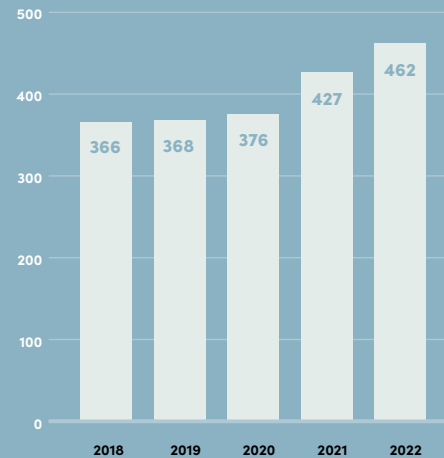
x mln



8%

Prijs

gemiddelde in €



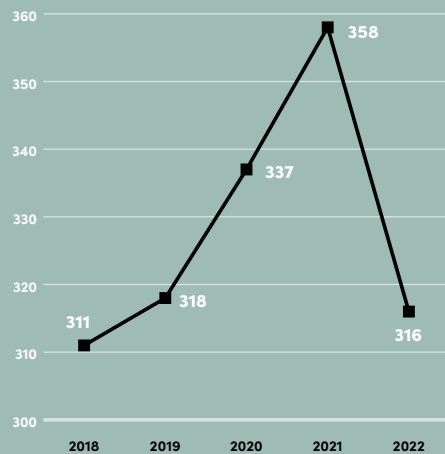


Afzuigkappen

-12%

Aantallen

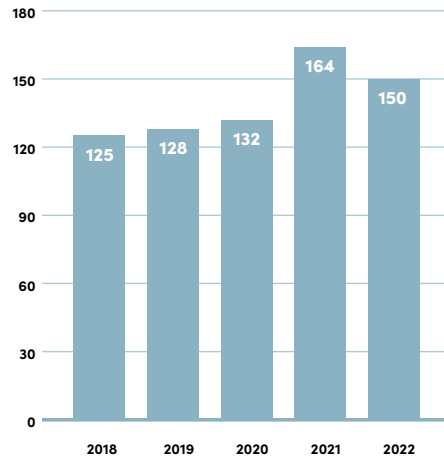
x 1000



-9%

Omzetwaarde

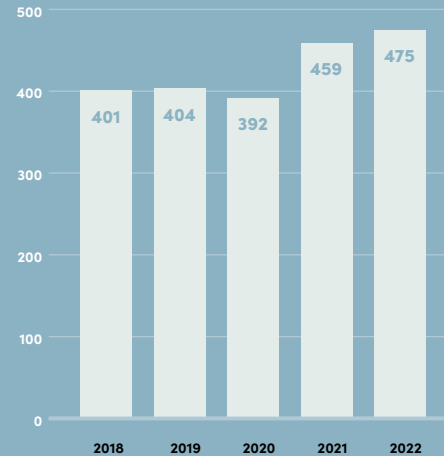
x mln



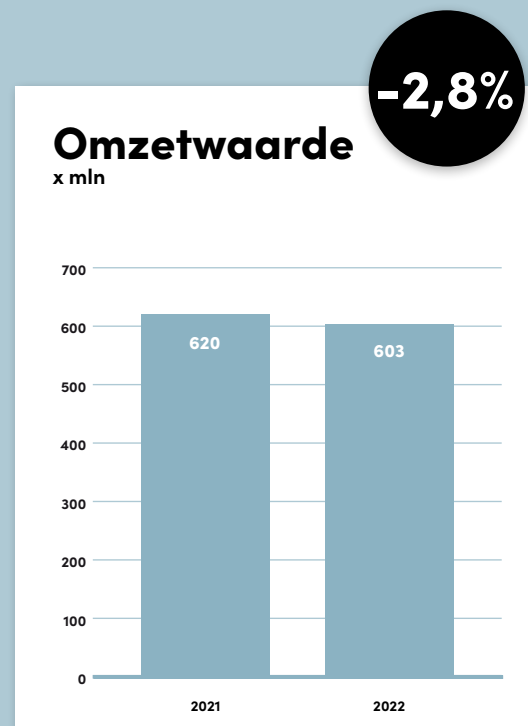
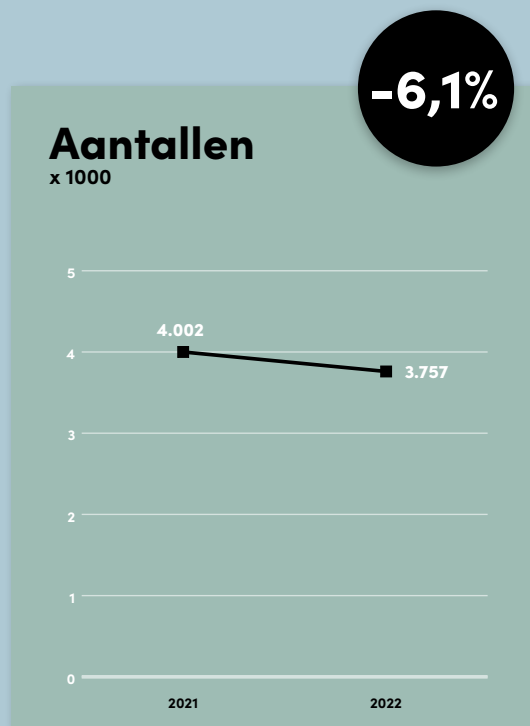
3%

Prijs

gemiddelde in €

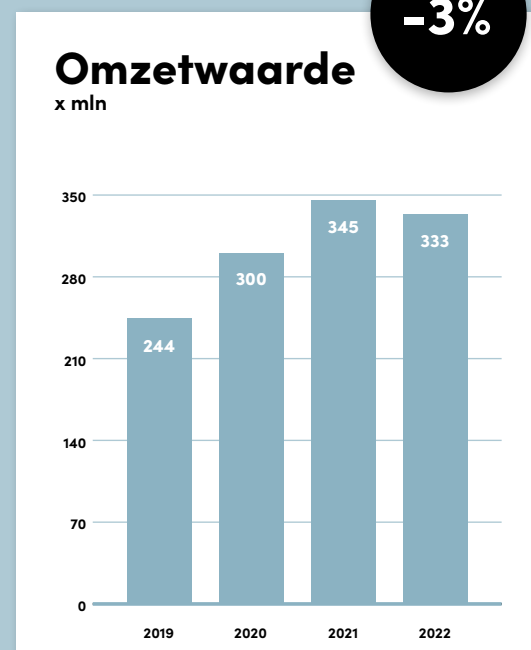
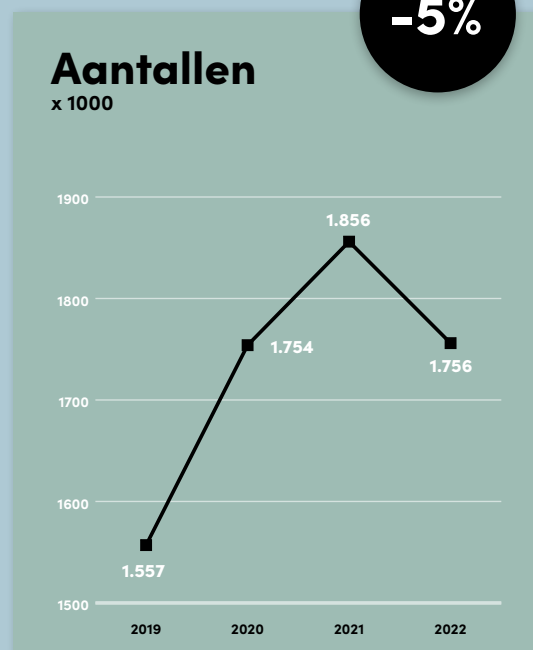


SDA in totaal





Stofzuigers



Aantallen x 1000	2018	2019	2020	2021	2022	groei
Sledestofzuigers	1.003	969	1.022	933	868	-13%
Robotstofzuigers		75	108	144	150	4%
Steel- en handmodellen				719	738	3%

Omzetwaarde x mln	2018	2019	2020	2021	2022	groei
Sledestofzuigers	129	125	141	143	133	-7%
Robotstofzuigers		23	34	47	49	4%
Steel- en handmodellen				155	152	-2%

Gemiddelde prijs	2018	2019	2020	2021	2022	groei
Sledestofzuigers	129	129	138	144	153	6%
Robotstofzuigers		302	317	326	325	0%
Steel- en handmodellen				216	206	-5%

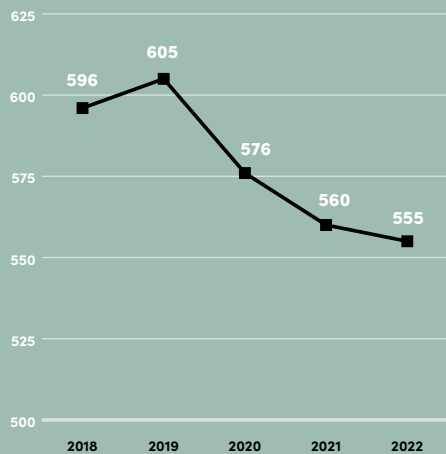


Strijkijzers

-2%

Aantallen

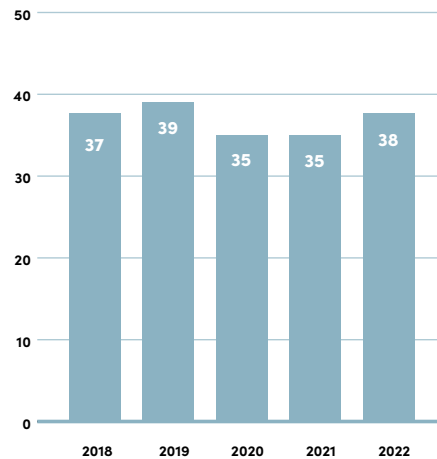
x 1000



5%

Omzetwaarde

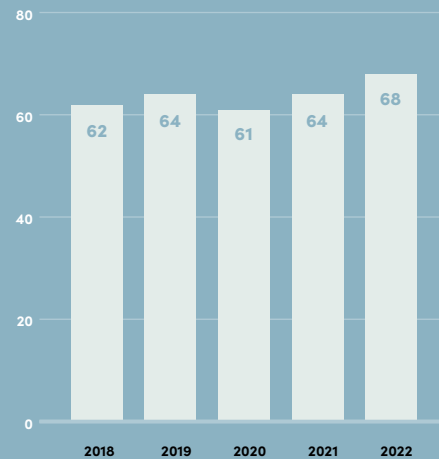
x mln

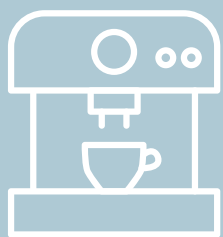


6%

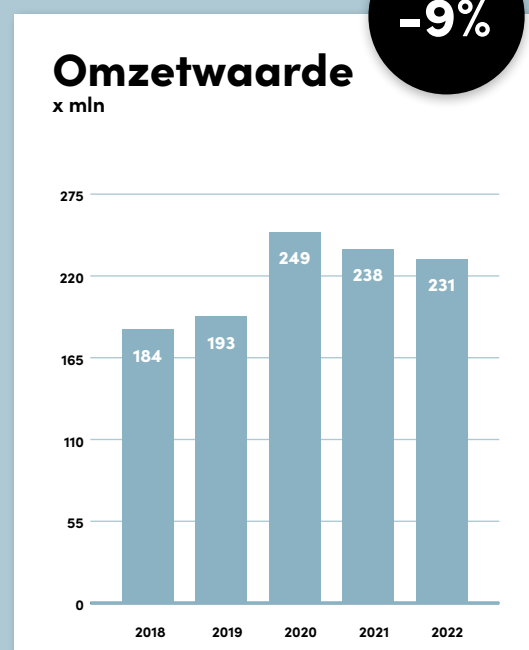
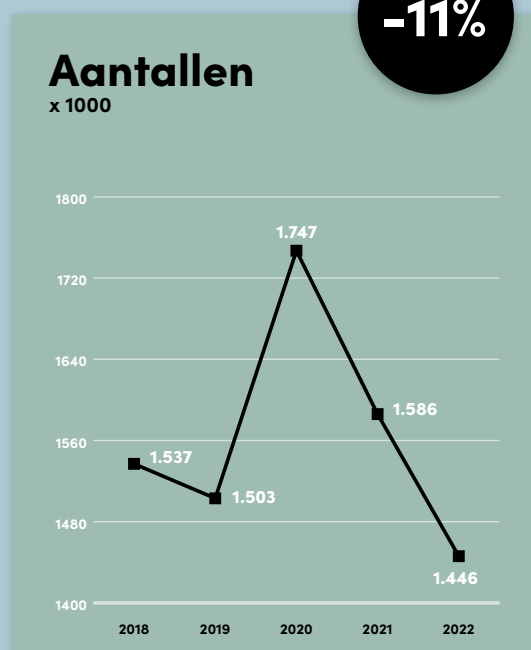
Prijs

gemiddelde in €





Koffiezetapparaten



Aantallen x 1000	2021	2022	groei
Dripfilter	375	335	-7%
Portioned (pads & cups)	906	807	-11%
Volautomaat & halfautomaat	305	304	-0,3%

Omzetwaarde x mln	2021	2022	groei
Dripfilter	23	21	-8,7%
Portioned (pads & cups)	74	67	-10%
Volautomaat & halfautomaat	142	144	1,4%

Gemiddelde prijs	2021	2022	groei
Dripfilter	60	63	5%
Portioned (pads & cups)	82	83	1%
Volautomaat & halfautomaat	466	473	2%

In 2023 is besloten om de indeling van automaten te herzien.
Daarom zijn op dit moment enkel de cijfers van 2021 en 2022 beschikbaar.