

Cijfers

groot- en kleinhuishoudelijke
apparaten

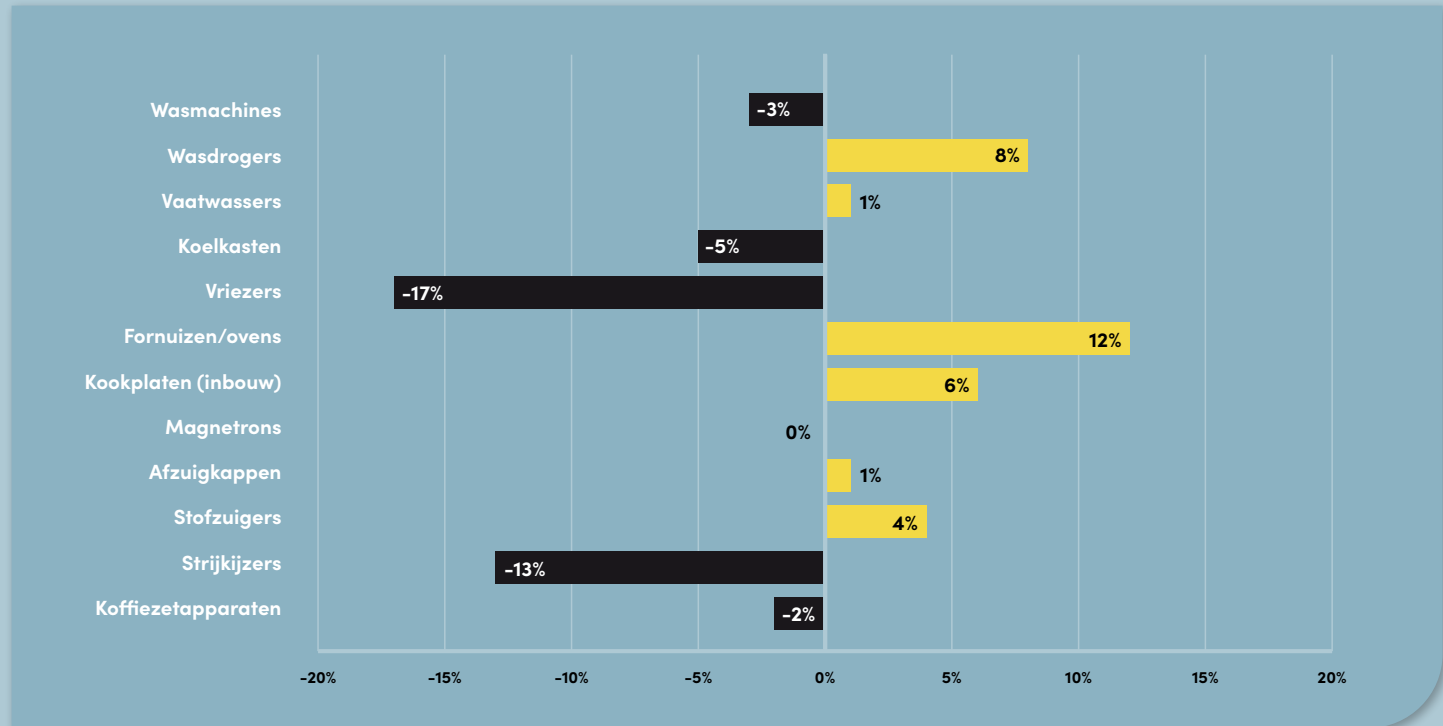
2021



APPLiA

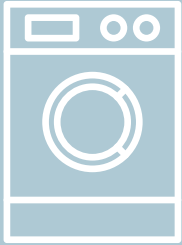
Groei in stuks

t.o.v. 2020



Inhoud

Klik op de producten voor de cijfers

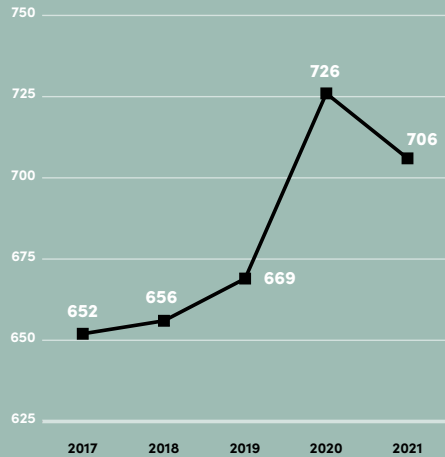


Wasmachines

-3%

Aantallen

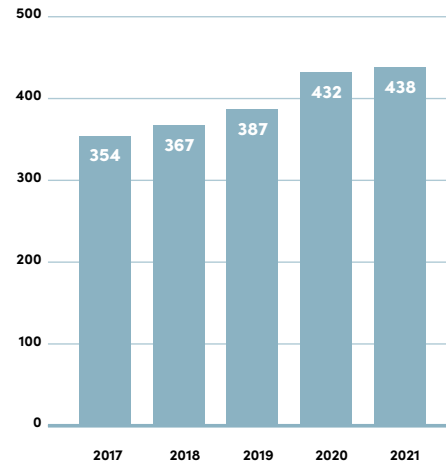
x 1000



1%

Omzetwaarde

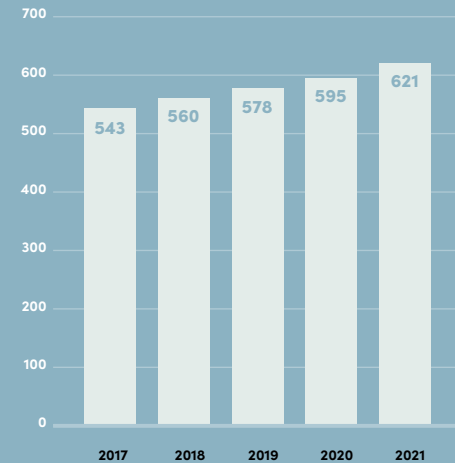
x mln



4%

Prijs

gemiddelde in €



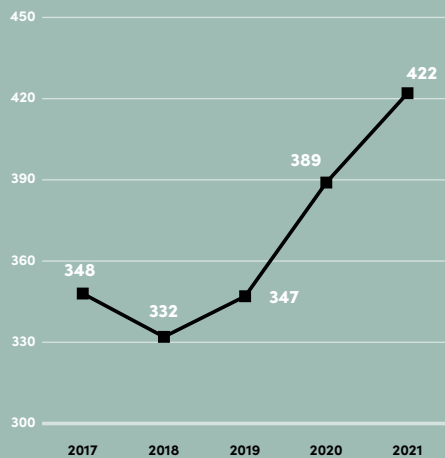


Wasdrogers

8%

Aantallen

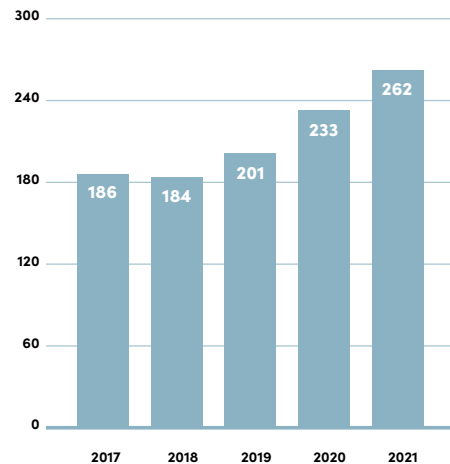
x 1000



12%

Omzetwaarde

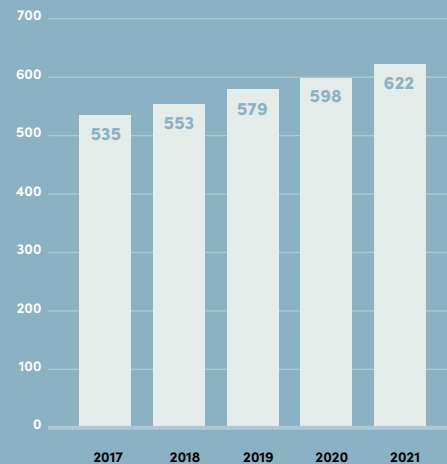
x mln



4%

Prijs

gemiddelde in €



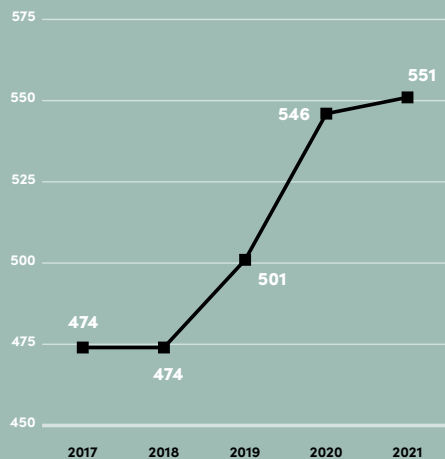


Vaatwassers

1%

Aantallen

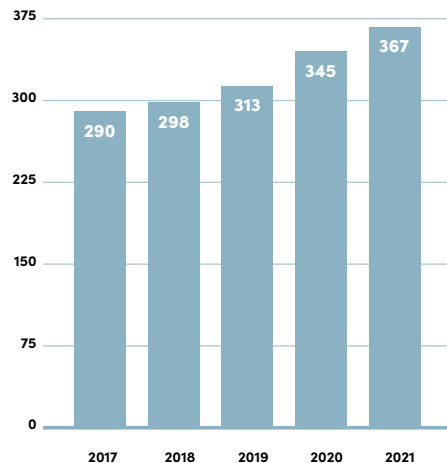
x 1000



6%

Omzetwaarde

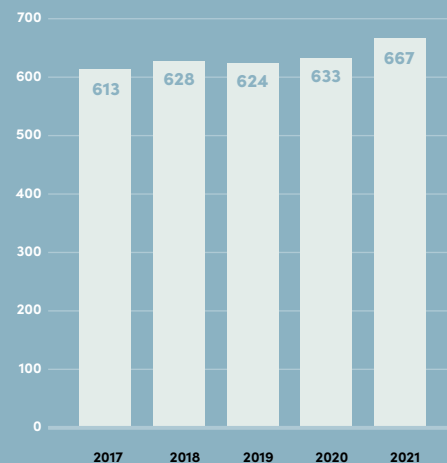
x mln



5%

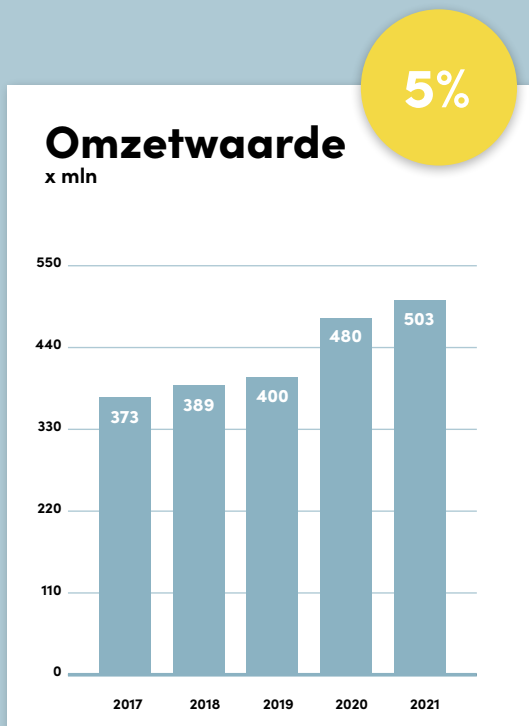
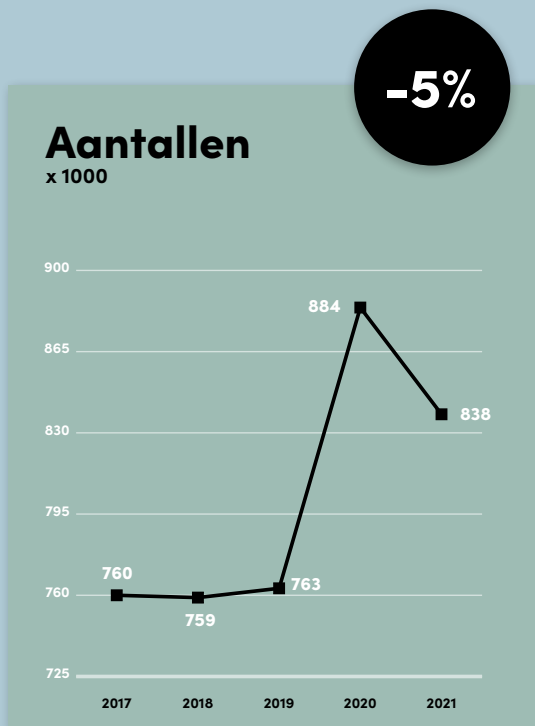
Prijs

gemiddelde in €





Koelkasten



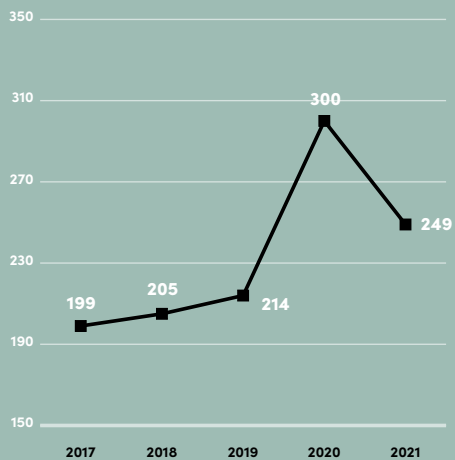


Vriezers

-17%

Aantallen

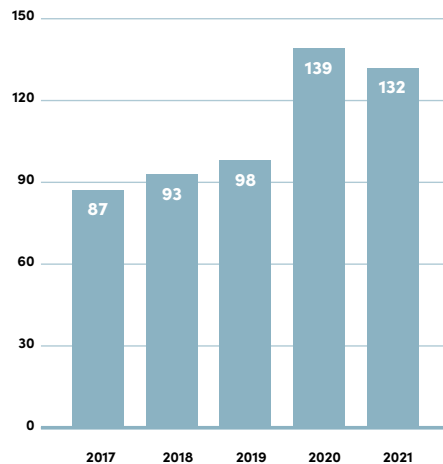
x 1000



-5%

Omzetwaarde

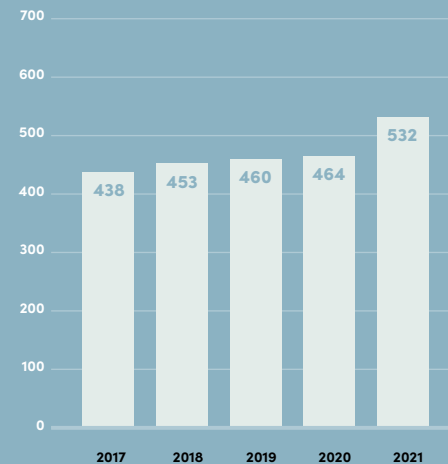
x mln



15%

Prijs

gemiddelde in €



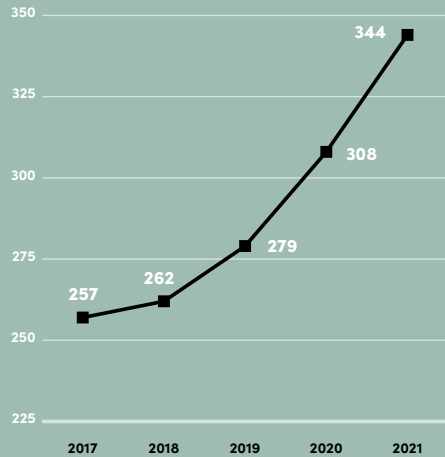


Fornuizen/ovens

12%

Aantallen

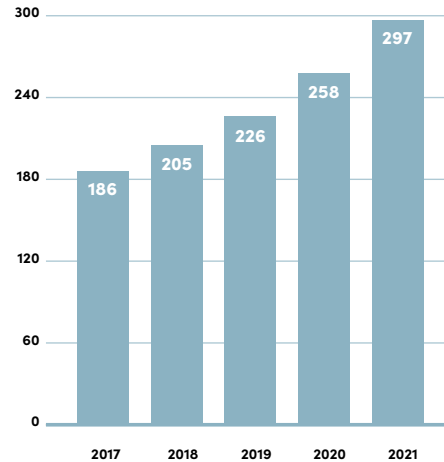
x 1000



15%

Omzetwaarde

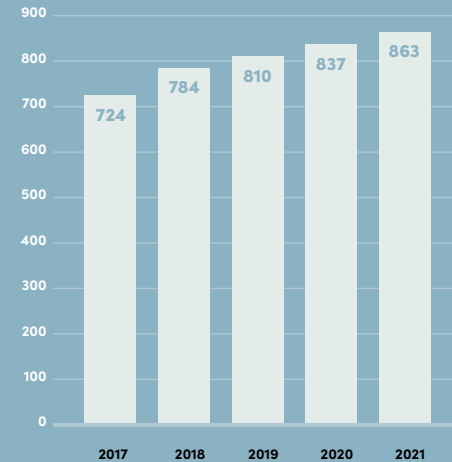
x mln

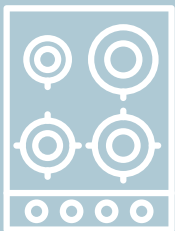


3%

Prijs

gemiddelde in €



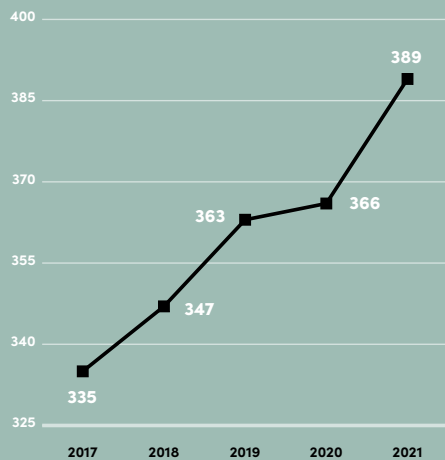


Kookplaten (inbouw)

6%

Aantallen

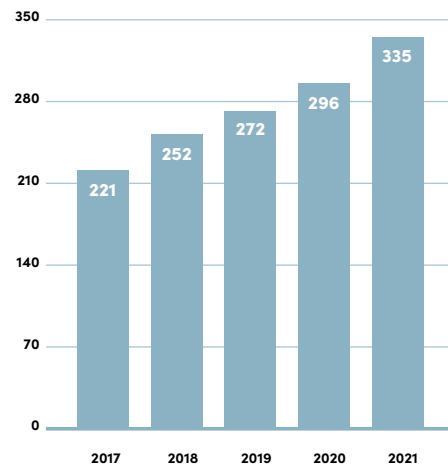
x 1000



13%

Omzetwaarde

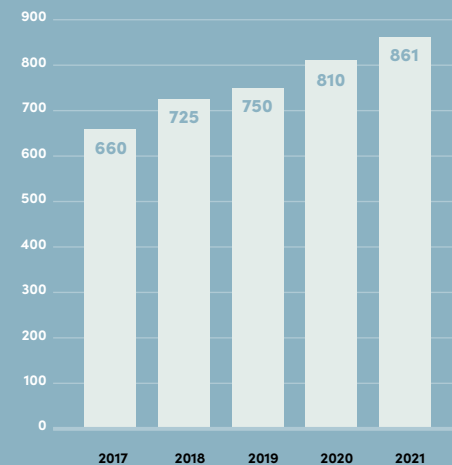
x mln



6%

Prijs

gemiddelde in €



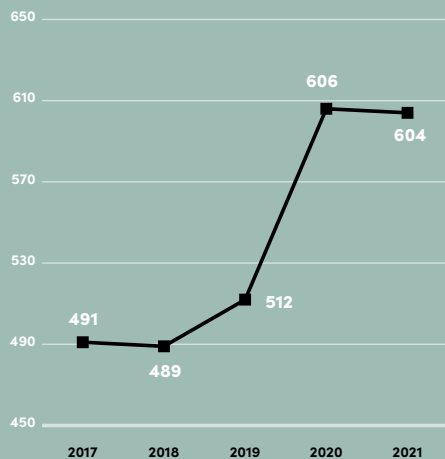


Magnetrons

0%

Aantallen

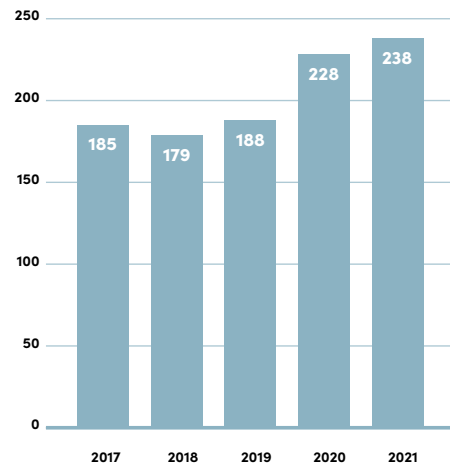
x 1000



4%

Omzetwaarde

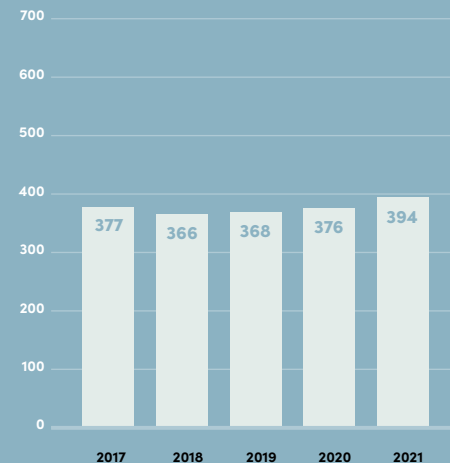
x mln



5%

Prijs

gemiddelde in €



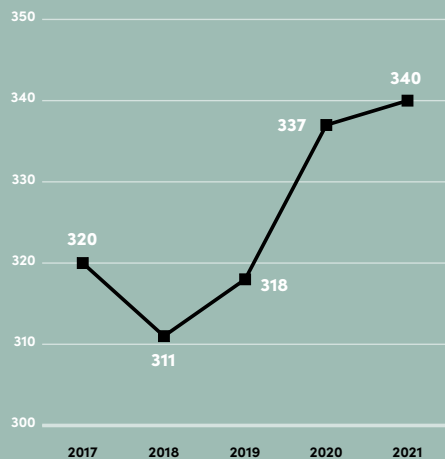


Afzuigkappen

1%

Aantallen

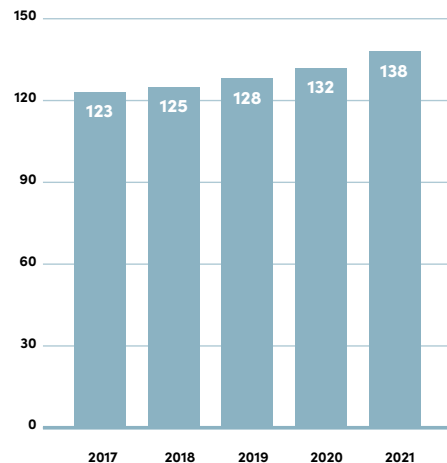
x 1000



5%

Omzetwaarde

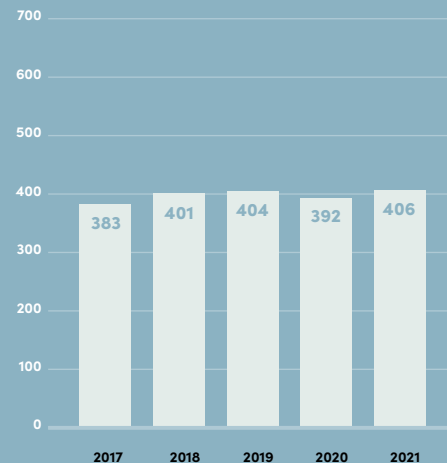
x mln



4%

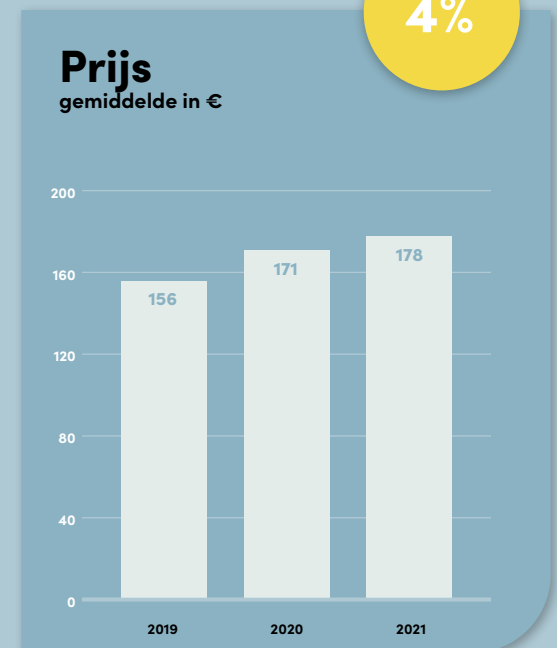
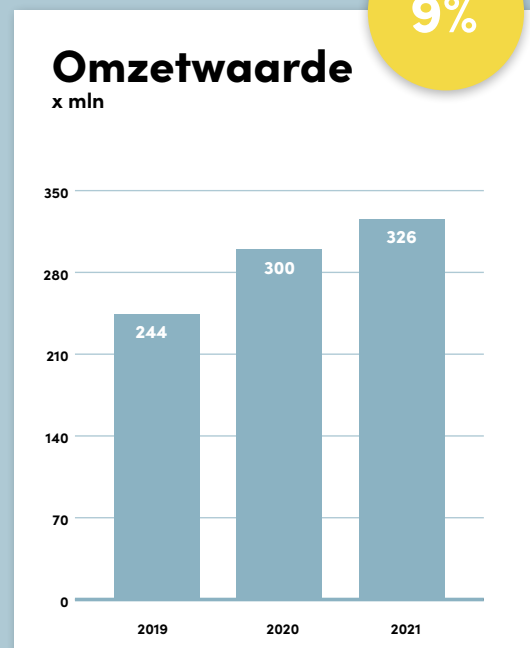
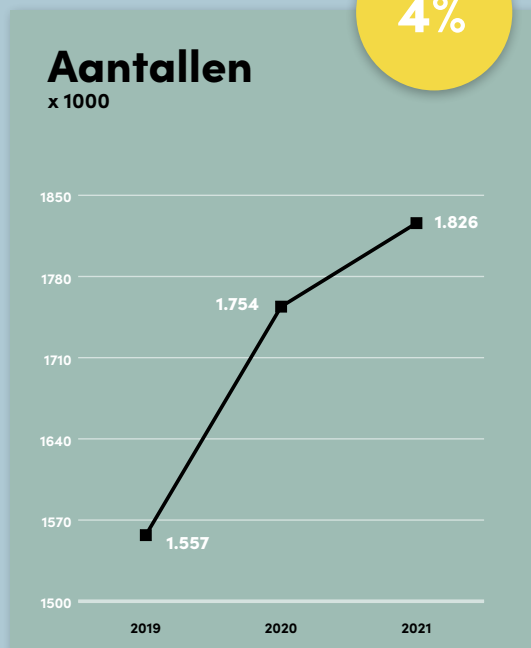
Prijs

gemiddelde in €





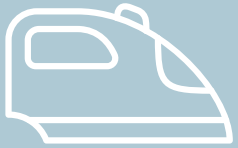
Stofzuigers



Aantallen x 1000	2017	2018	2019	2020	2021	groei
Sledestofzuigers	1.025	1.003	969	1.022	933	-3%
Robotstofzuigers			75	108	129	19%
Steelmodellen			308	385	467	21%
Handmodellen			205	239	237	-1%

Omzetwaarde x mln	2017	2018	2019	2020	2021	groei
Sledestofzuigers	136	129	125	141	143	1%
Robotstofzuigers			23	34	42	24%
Steelmodellen			86	111	127	14%
Handmodellen			10	13	14	8%

Gemiddelde prijs	2017	2018	2019	2020	2021	groei
Sledestofzuigers	133	129	129	138	144	4%
Robotstofzuigers			302	317	326	3%
Steelmodellen			279	287	272	-6%
Handmodellen			49	55	58	5%

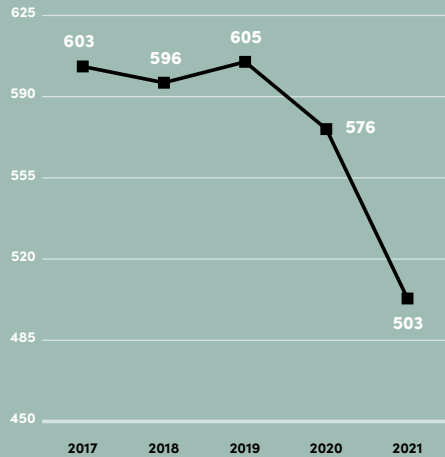


Strijkijzers

-13%

Aantallen

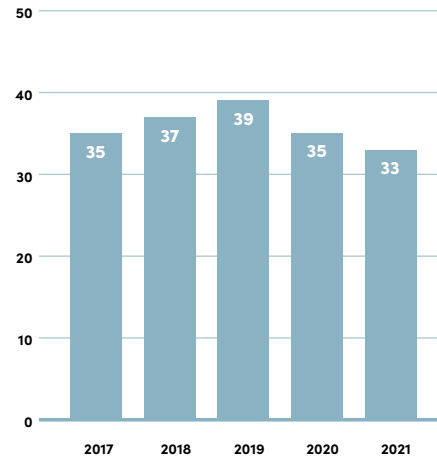
x 1000



-6%

Omzetwaarde

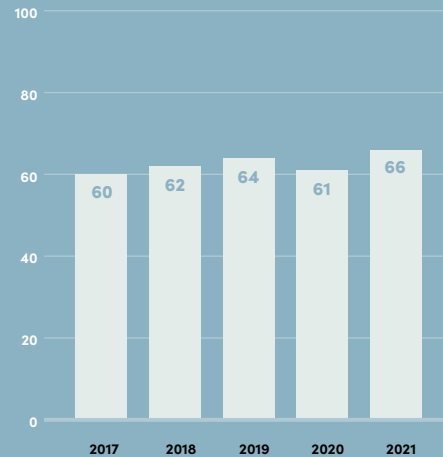
x mln

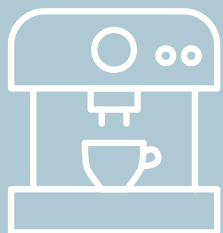


8%

Prijs

gemiddelde in €



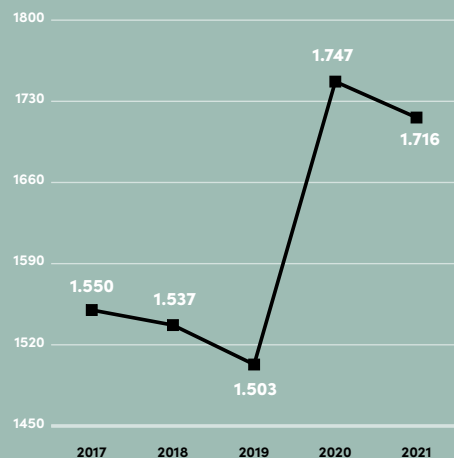


Koffiezetapparaten

-2%

Aantallen

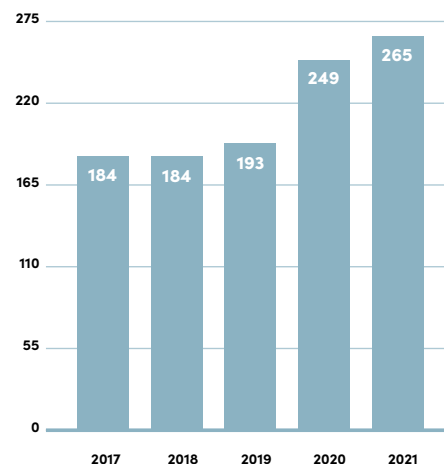
x 1000



6%

Omzetwaarde

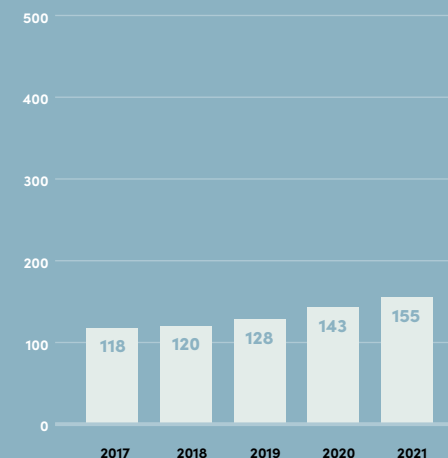
x mln



8%

Prijs

gemiddelde in €



Aantallen x 1000	2017	2018	2019	2020	2021	groei
Filterkoffie	942	929	839	859	809	-6%
Espresso	608	608	664	888	907	2%

Omzetwaarde x mln	2017	2018	2019	2020	2021	groei
Filterkoffie	57	52	49	52	49	-6%
Espresso	129	132	144	197	216	10%

Gemiddelde prijs	2017	2018	2019	2020	2021	groei
Filterkoffie	58	56	58	60	61	2%
Espresso	212	217	217	222	238	7%